The Drive to Create an Assessment Plan:

A Department Head's Roadmap

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Being a Department Head
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A roadmap for a new department head
Overview

1. Help team members gain confidence in the practice
2. Effectively utilize all resources to create a practical approach to assessment
3. Instilling a culture of assessment in the department to sustain the practice
Instilling Confidence

Where to begin:
- Offer expert training
- Increase skill-set with skill-building exercises
- Identify 1-2 focus areas
- Assess something with quick response rate
- Follow-through and implement immediate changes
- Direct team members to resources as they begin individual assessment projects
“Evidence based management is conducted best not by know-it-alls but by managers who profoundly appreciate how much they do not know.”

from: “Evidence-Based Management”
by: Jeffrey Pfeffer and Robert I. Sutton
Harvard Business Review, January 2006, pages 63-74
**Steps for Creating a Plan**

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The disadvantage of being an evidence-based leader
Utilizing all resources

• Collaborate with the assessment librarian
• Look for opportunities on campus
• Professional development
• Network with other assessment experts
Instilling a Culture of Assessment

What does a Culture of Assessment Look Like?

- Seen as an investment
- Genuine interest and care from team members in finding answers, asking questions, learning their environment
- Meaningful assessment and results with meaningful adjustments made in a timely fashion
- Automatically conducted with everything done
Reference

Questions?

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