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Andrew Young School of Policy Studies

Winter 2001

The Briefing, Winter 2001/2002

Andrew Young School of Policy Studies

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The Briefing- Winter 2001/2002

at the Andrew Young School of Policy Studies

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Winter 2001/2002

The Office of the Dean publishes The Briefing three times a year for alumni, friends, faculty and staff of the Andrew Young School of Policy Studies, Georgia State University, University Plaza, Atlanta, GA 30303-3083.

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Georgia Cancer Coalition director joins Andrew Young School

at the Andrew Young School of Policy Studies

Russ Toal, named director of the Georgia Cancer Coalition in May by Governor Roy Barnes, has joined the Andrew Young School. "Russ will hold the title of Distinguished Fellow in Health Policy," said Dean Roy Bahl, "and he will continue as a valued member of our Board of Advisors. We are honored to have him join us."

In announcing Toal's appointment as director, Governor Roy Barnes said, "his focus on community health and his ability to work with the private sector make him uniquely qualified for the job. I can think of no better person to make this initiative a success."

Toal is the former commissioner of the Georgia Department of Community Health. He has served as president and CEO of Georgia 1st, Inc., a health care provider network , and as director of corporate health services for Emory Healthcare. Prior to joining Emory, he served the Georgia Department of Medical Assistance for 11 years as commissioner and deputy commissioner. Toal holds a Master's of Public Health in Health Administration from the University of North Carolina at Chapel Hill.

Cancer is the second leading cause of death in Georgia, claiming nearly 14,000 lives every year. The Georgia Cancer Coalition is the state's $1 billion, 10-year initiative to improve cancer prevention, detection, treatment, training and clinical research, and to build a statewide network of cancer care. Toal will help the state build a public/private framework to combine the efforts of medical schools and research organizations with those of private organizations that are fighting cancer. He will lead efforts to recruit pharmaceutical, genomics and biotech corporations and leading oncology scholars and researchers to work in partnership with the coalition.

Barnes announced in September that 15 of the country's leading cancer clinicians and scientists had agreed to join the coalition to serve in universities across the state. The General Assembly appropriated $4.8 million to fund 30 eminent clinicians and researchers. Plans are to hire 150 top specialists.

Spreading the word

Toal gave a presentation on the future of the Georgia Cancer Coalition in October at the Science in Savannah Symposium, hosted by Armstrong Atlantic State University. Karen Minyard, interim director of the Georgia Health Policy Center, also spoke at the event. A leading expert in rural health care, Minyard addressed cancer ethics from diagnosis to end of life.

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GSU ranks among top universities for economics R&D expenditures

at the Andrew Young School of Policy Studies

The Andrew Young School Economics Department ranks fifth in total research and development expenditures among the top 50 programs in the nation, according to data released in the National Science Foundation's latest Expenditures Survey. In the study, GSU's ranking in R&D expenditures in the social sciences jumped to 21 from 30.

"I congratulate economics on its very strong performance on federal funding expenditures, thus enabling our social sciences to be ranked nationally. This is one measure that is critically important to a university's ranking as a research university," said Ron Henry, Georgia State provost and vice president of academic affairs.

	% CHANGE '98 -'99
Harvard University	-19%
Pennsylvania State U	36%
University of WI-Madison	8%
University of Georgia	18%
Georgia State University	95%
University of Michigan	-42%
Texas A&M University	-23%
U of Illinois Urbana-Cham	6%
Michigan State University	6%
University of Minnesota	-7%

Source: National Science Foundation / View chart (pdf format)

Dean's Corner: Diversity makes a policy school rich

at the Andrew Young School of Policy Studies

Policy research and implementation are very often about perspective. What better way to bring perspective to scholarship and the classroom than with faculty, students and subjects of concern that are drawn from rich, diverse cultural and ethnic backgrounds? The study of international research and policy implementation cannot be rich without this critical mix. There is more than a little truth to the old saying: "where you stand depends on where you sit." Due to where we sit as a university, a college and a country, I cannot ever remember a time when there was a greater need to understand other cultures and to value the diversity of our cultural and ethnic mix of faculty, students and curriculum.

So we understand why we must embrace diversity as part of our mission. But, how to do it? We think the right place to begin is to recognize that diversity as a college goal has many dimensions. Faculty mix, student mix, outreach programs, research and curriculum are all part of our program. To focus only on a head count of minority faculty would be to miss the point.

We think we understand our comparative advantage. There is a very limited supply of minority, research-oriented faculty in our fields of economics and public administration. Try as we may, we recognize that it is an uphill battle to attract such individuals from this limited, sought after pool of research-oriented scholars. We can, however, work to significantly increase the supply of minority economists and public administrators. At present, 50 percent of students studying in the Andrew Young School are African-American. As they take their places in the profession, we will have added value by adding diversity to the workplace.

While we are proud of our ethnic and cultural mix of students in the college, we also partner with other institutions to achieve our diversity goals. The Andrew Young School has a joint program with Albany State University, an HBCU, where we are actively involved in teaching and helping finance a degree program in natural resource policy. We also do a joint course on the South African Economy and a joint African Study Abroad with Morehouse College. This past year alone we have been involved in curriculum development efforts with institutions in Nigeria, South Africa, Uganda, the West Indies and Ghana. These relationships have significantly enriched our teaching, research and outreach.

We try to make community activity a part of the college diversity program. We are so proud to be the host institution for the Diversity Leadership Academy of Atlanta, sponsored by the Coca-

Cola Company. This most innovative program is designed to build the diversity management skills and capabilities of leaders from various sectors of the Atlanta regional economy. We are convinced it will have a lasting impact on our community.

To be sure, we are a long way from being able to claim the full-line diversity program that we want for the Andrew Young School, and the road is ever changing. However, I think we are moving in the right direction and we are determined to stay this course.

Roy Bahl
Dean

For more information, please see the Andrew Young School of Policy Studies Diversity Efforts and Plan (in pdf format).

Photo Above: Dean Roy Bahl is joined by Andrew Young School advisory board member Ingrid Saunders Jones, senior vice president of corporate external affairs for the Coca-Cola Company, at the Diversity Leadership Academy opening.

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Thoughts from Andrew Young

at the Andrew Young School of Policy Studies

Students at the Andrew Young School of Policy Studies recently enjoyed a lesson from its namesake - Andrew Young. The ambassador sat down and recounted his life and his decisions, and how both have driven him to his place in history. Selected comments from his discussion with the students follow.

Also available: audio of lecture.

> "The poor want economic growth because it means jobs. The rich want it because it means profits. But they really want the same thing, even if it is for different reasons. If you get the rich and the poor singing from the same hymn book, you can make things happen."

> "Africa is enormously rich, yet its people are starving. The reason is bad policy, which has been dictated by colonialism, and colonialism favored a bureaucracy…. Bureaucracy in reality is the newest form of slavery - it is designed to slow things down until the ruling powers say 'OK.' Never underestimate the power of bureaucrats. These people are vested in the status quo. What they are most afraid of is change, regardless of what the change entails."

> "My interest at the United Nations was changing policy. And we did - in the Middle East, in Southern Africa, in the Panama Canal Zone and in the Soviet Union. I believed that policy changes must involve human relations. If you get the human relations right, it is easier to move the policy."

> "I made the connection between human rights and economic opportunity. It was not hard, because Martin Luther King (Jr.) had said that 'America cannot survive with people isolated on a lonely island of poverty, in the midst of this ocean of material wealth.' In order to redeem the soul of America from racism, violence and poverty, we had to start by changing the political structure -the bureaucracy - of the South. We actually did it much more quickly than we thought possible."

More at Andrew Young's homepage / audio of lecture.

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Professors offer media perspective after Sept 11

at the Andrew Young School of Policy Studies

In an effort to provide perspective on the September 11 attacks in areas such as emergency management, economics and aviation, Andrew Young School professors and staff responded to hundreds of calls from local, national and global news outlets.

Sought as one of the country's top experts on domestic and international terrorism, William Waugh Jr. (PAUS) was interviewed by more than 60 reporters. His comments appeared in national media like MSNBC, National Public Radio, CBS and the Wall Street Journal, and in many local markets such as those served by the Washington Post, Chicago Tribune, Denver Post and the Boston Globe. Waugh also spoke at an on-campus forum to help the Georgia State community deal with the trauma of the attacks, and was scheduled to speak in a number of disaster-related forums.

Rick Charles (PAUS) is an expert in airline and airport safety and aviation policy. Through September 14, Charles responded to more than 200 media inquiries. He appeared in news reports generated from CNN, the Associated Press, Business Week and the Cox News Service, and in regional markets served by the Miami Herald, San Francisco Chronicle, Los Angeles Times, Kansas City Star and New York Newsday.

A number of the school's economists responded to questions about economic impact. Dean Roy Bahl responded to calls by Business Week, Time and the Associated Press. Jim Alm, department chair, was quoted in stories from CNN, the Denver Post and Baltimore Sun. Rajeev Dhawan (Economic Forecasting Center) was quoted in the Atlanta Journal and Constitution, the Cleveland Plain Dealer and Memphis Commercial Appeal. Kelly Edmiston appeared on CNN Headline News, WGCL-TV/Atlanta and in the Atlanta Journal and Constitution.

More information can be found on our Media Hits page.

Professors of practice add work experience to academic offerings

at the Andrew Young School of Policy Studies

A sturdy pair of walking shoes is not listed on the syllabus for Introducing the City (PAUS 3011), but when Richard Reinhard teaches the course, it should be. Reinhard is president of Central Atlanta Progress, a collaborative of nonprofit corporations that work to revitalize downtown Atlanta. He has joined a number of part-time instructors at the Andrew Young School who are elevating its academic offerings with equally rigorous exposure to contemporary practices.

Increasingly known as "professors of practice," these policy practitioners, many at the height of their careers, offer students unique perspectives on their coursework. "Our regular tenure-track faculty bring the theory and analytic modeling to the classroom," said Dean Roy Bahl. "Our professors of practice bring the real world experience. No policy school would be complete without them."

Every class period, Reinhard balances active discussion on assigned readings with a downtown walking tour or a guest lecture from an Atlanta business or government leader. "I want our students to hear from more than a dozen of the people who are at the center of shaping and molding our city," he said. "Although I don't believe harsh reality or pragmatism - a feel for what's going on now - are most important in class, these doses of everyday reality are an important complement to learning things from books."

Lloyd Nigro, chair of the PAUS department, believes professors of practice are highly credible because they've been out there doing their jobs, many for 20 or 30 years. "When we're teaching, we're focused on preparing our students for professional careers. They benefit from these instructors' good mix of instruction and experience," he said.

Leading Atlanta professionals teach in all AYSPS departments. Michael Bell, director of finance for DeKalb County, teaches Managing Public Money (PAUS 8501). Bell uses his experience

as administrator of a $700 million county budget in teaching how to manage budgets while dealing with elected leadership. "I can relate procedures to real world experiences that will benefit how they make decisions," said Bell.

The realization of a dream has led human resource specialist Juliette Lane-Hailey, senior performance consultant for Randstad North America, to share her experience with students in Issues and Problems in Human Resource Management (PAUS 4211) this year. "Academic instruction lends a nice balance to my work," she said. "Our students come out with some new, fresh ideas that I find myself taking back."

The Aviation Management Program would not leave the ground without its Flight Crew, an accomplished group of active and retired aviation professionals led by Professor Richard Charles, who joined the Andrew Young School in 1998 after a long career in aviation management, marketing, engineering and flight instruction. In a program with 100 students, Charles said, his crew is essential. Members include Fred Elsberry of Delta Air Lines; Dick Gaiser, retired FAA attorney; Roger Kubler, former VP of Alaska Airlines; and David Schiff, flight instructor and aviation consultant. Joining the program this spring will be FAA attorney Russell Christensen.

"Aviation is not just an academic subject," said Dick Gaiser. "When I explain a particular area, I bring in my experience. Like tonight, when I'm teaching enforcement, I will add anecdotal stories of cases I've won and lost. Often my cases will spark their involvement."

Seasoned professors of practice have long brought their gifts to the Andrew Young School. Robert Wenger, senior economist at Southern Company Services, has been teaching economics courses since 1995. Incoming instructors bring new courses, like Sal Alaimo of the Girl Scouts, an AYSPS graduate who created a course on volunteer management he will teach in the spring.

What motivates these professionals to teach on top of their full-time job? "Sure, time-wise it puts me over the edge. But spiritually it renews me," said Reinhard. "Teaching is part of who I am and what I do. It has always been - I can't imagine not doing it."

Photos from top: Richard Reinhard and his class visits Hattie Dorsey, president and CEO of the Atlanta Neighborhood Development Partnership; Students in Introcuding the City (PAUS 3011); Lloyd Nigro and Michael Bell; Dean Bahl and Rick Charles with Sally Fowler, PAUS administrative specialist and Susan Lind, an instructor in The Career Development Process (PAUS 3211).

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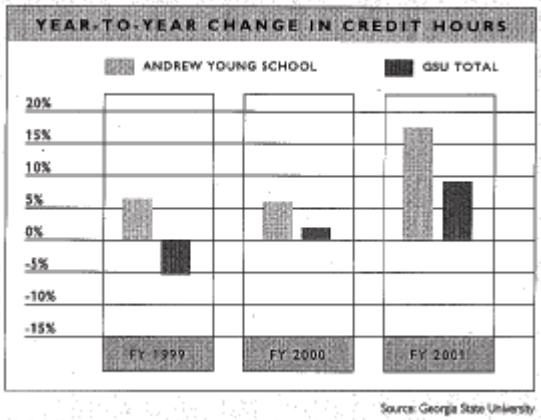
On the way to record enrollment...

at the Andrew Young School of Policy Studies



If a four-year trend holds, enrollment at the Andrew Young School of Policy Studies is projected to reach a record high this year. Historically, according to Dean Roy Bahl, credit hours for the year have accrued at the rate of about 17 percent during the summer semester, 40 percent in the fall and 43 percent in the spring. Following this pattern, enrollments next semester could raise the school to nearly 30,000 credit hours.

"We are trying to match our classroom offerings with what students want these days: career paths, relevance in today's society, a global view and preparation to do some good in this world. Judging by these enrollment increases, our approach seems to be working," said Bahl.

Credit hours at the Andrew Young School from FY 1999 to FY 2001 rose nearly six times the university's rate: 23 percent to 4 percent. Enrollment in programs of public administration and affairs throughout the country rose 5.6 percent in the same period, according to the National Association of Schools of Public Affairs and Administration.

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AYSPS houses the Diversity Leadership Academy of Atlanta

at the Andrew Young School of Policy Studies

The American Institute for Managing Diversity kicked off the inaugural year for the Diversity Leadership Academy of Atlanta at the Andrew Young School in September. Funded by a $1.5 million grant from the Coca-Cola Company, the academy will train Atlantans in innovative diversity management processes and methods to help maximize the potential of all individuals in their respective organizations.

The academy is open to government, education, nonprofit and business leaders who will participate for five months, learning to build skills and competencies in diversity management. The first class of 45 was full, with participants ranging from the Fulton County sheriff to business executives, leaders from area nonprofit organizations and the associate dean of the Andrew Young School.

For more information, go to the The American Institute for Managing Diversity website.

Photos from top: Coretta Scott King addresses the first meeting of the Diversity Leadership Academy; Jim Davis, Senior Vice President of Corporate Relations for Georgia Power and Sara Gonzalez, President of the Georgia Hispanic Chamber of Commerce

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Water Policy and Planning Center goes statewide

at the Andrew Young School of Policy Studies

The Andrew Young School expanded the impact of its joint, targeted program of water research, teaching and policy analysis statewide with the October opening of the Coastal Rivers Water Planning and Policy Center at Georgia Southern University in Statesboro. Formed a year ago, the Georgia Water Policy and Planning Center - and partners Georgia State, Albany State and Georgia Southern - has already received substantial funds from state and federal sources to begin to address Georgia's water challenges.

"In addition to addressing statewide water allocation issues," said Ron Cummings, research coordinator of the center and the Georgia Research Alliance Eminent Scholar hired to lead the Andrew Young School's Environmental Policy Center, "we are looking at the water issues of all our stakeholders peculiar to their region. The Flint River center will focus more on agricultural issues; the Coastal Rivers center will serve agriculture and industry. The North Georgia Metropolitan center at Georgia State, like the other centers, will address all water uses with an emphasis on water quality."

The Georgia Water Policy and Planning Center recently published three water policy working papers: "Water Rights Transfers: Options for Institutional Reform," "Enhancing In-stream Flows in the Flint River Basin: Does Georgia Have Sufficient Policy Tools?" and "Changing Rules for Agricultural Water Use: Policy Options Related to Metering and Forfeiture for Non-use."

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Andrew Young School receives major grant to assist Indonesia in decentralizing its fiscal operations

at the Andrew Young School of Policy Studies

> Indonesia is engaged in an unprecedented social and economic experiment. Responsibility for much government expenditure is being decentralised, largely to local (district) rather than to provincial governments. If this process is successful, the world's most centralised large country could become one of its most decentralized. … issues … include policy and administrative matters yet to be resolved, such as local budgeting, financial management and auditing, practices, personnel decentralisation, local taxation, borrowing by local governments, and the match between revenues and expenditures. A major theme is the importance of a continuing national and local discussion on the goals and processes of decentralisation.
>
> James Alm, Robert H. Aten, Roy Bahl, "Can Indonesia Decentralise Successfully? Plans, Problems and Prospects." Reprinted from the Bulletin of Indonesian Economic Studies, with permission.

The Andrew Young School of Policy Studies was awarded a $2 million grant this year from the U.S. Agency for International Development (USAID) to improve and strengthen fiscal policy in Indonesia. The school is applying its nationally recognized expertise in public finance research and outreach and economics instruction in two programs designed to improve the capabilities of Indonesia's districts, or local governments, as the country moves rapidly to decentralize its fiscal operations.

The Challenge in Indonesia

Indonesia's relatively recent move to decentralization has caused unprecedented social and economic change in one of the world's largest and most diverse countries. Now that the country is adopting an open and democratic system, Indonesians have a high expectation of change and improvement, said Sri Mulyani Indrawati, the secretary of the National Economic Council to the Republic of Indonesia. The Andrew Young School is helping the country make a successful transition by providing ongoing technical assistance in fiscal policy and its first United States-based

Indonesian Masters Program in economics designed specifically for Indonesian nationals.

"Indonesia is not atypical of the more than 40 countries that the Andrew Young School has served," said Jorge Martinez-Vazquez, director of the Andrew Young School's International Studies Program. "Yet it offers a complexity and diversity that make it very challenging and exciting."

While Indonesia's great size and diverse cultures are fascinating, said Martinez, and the Andrew Young School relishes this opportunity - all countries, large and small, receive the same detailed attention from the school. "Whether we are in Latvia or Indonesia, we do our best to understand the nuances of the cultures and the necessities of the economies. We're firefighters," said Martinez. "If there are no problems, then we are not there."

Providing technical assistance

Major structural changes began in Indonesia in 1998 after the election of President B.J. Habibie, who emphasized decentralization. His goal was to give more authority to the country's outlying provinces that were demanding it. Attendant new laws made fundamental changes but ignored the details, said Jim Alm, chair of the economics department at the Andrew Young School. "The country's new decentralization policies were not based on a coherent or rational blueprint, and many details of the implementation were ignored."

In May of 1999, Alm joined Dean Roy Bahl on a technical assistance mission to Indonesia for the World Bank and USAID-Jakarta. They began talking to local (district) government officials to assist in the development of policy recommendations on the new decentralization program. Martinez was later drawn in to help design the intergovernmental grants process and continues to serve as an economic advisor to the country's leadership.

A key question in - and cause of - Indonesia's push for decentralization is the need to allow more revenue from natural resources to stay in the resource-rich regions. "Equalization transfers will help regions by taking into account the different needs and capacities to raise revenues in these outlying regions," said Martinez.

The Andrew Young School's technical assistance team hopes to have a positive impact on Indonesia's public sector economics. In the last few years, Alm, Bahl and Martinez have advised the country on its tax administration and policy, public expenditures and expenditure reviews, priorities, levels of efficiency and the budget process. The school is supporting the Indonesian government in creating a more successful transition to decentralization as it reviews how well the country integrates processes at the national, provincial and district levels.

"We have worked closely with the Indonesian experts in providing formulas for them to consider, showing pros and cons and consequences. After two reforms, the government committee has made quite a lot of progress," said Martinez. A final proposal for the design of intergovernmental grants has been submitted to the Indonesian government and is currently in the process of discussion and approval.

Ongoing technical assistance in Indonesia will be long-term and structural, said Martinez. The country will need to gather more data to move forward. The Andrew Young School will continue to aid in this transition as it trains a select group of Indonesian nationals who will help move their country forward in its decentralization.

Educating future policy leaders

The Indonesian Masters Program began classes this fall in the Andrew Young School to train Indonesia's future policy planners and leaders. Martinez and Bahl assisted Alm in recruiting 35 university and government professionals from several districts in each of the country's major provinces to spend a year in Atlanta.

USAID funded the program to help improve the capabilities of Indonesia's local governments. The intent, said Alm, is to develop institutional capabilities outside of Jakarta, the capital. "These students will help the country decentralize as they work on developing and implementing local policy."

The students come from Indonesia's most important regions, according to Indrawati, areas rich in people and natural resources, many from districts harboring a history of dispute with the central government on topics ranging from education to development. "They are an important combination of students, chosen because they have the most influence and are expected to become important in contributing to improvements that will accelerate the changes," she said.

Martinez said the concept of the program is to bring a group of bright students from all diverse areas of the country together to create camaraderie, develop relationships and create a critical, unified mass of policy makers and future leaders for Indonesia. The program involves traditional training in economic theory, policy and econometrics. In addition, it features a yearlong research lab, where the class works on real world international economic issues.

The school's goal for the one-year program is to make the experience similar to any Andrew Young School masters program, said Martinez, fully

credible with rigorous academic demands. "We are offering these students an authentic academic experience."

Indonesian student Linda Lambay, an accountant and lecturer at the University of Sam Ratulangi, Manado in North Sulawesi, agreed that the program offers rigorous training. "It is different from my background, so I've been studying a lot. It will be useful for us in order to help the development of my country, especially my province."

The ultimate goal is to train more than 100 masters level economists to work in Indonesia, said Martinez. Alm hopes that the program is opening an extended pipeline between the school and Indonesia. He said it is not unusual for students to get their degrees, go back to their country and promote their good experience at the school via word-of-mouth.

What is the future? "We're hoping to parlay this program into expanded technical assistance in a variety of dimensions of decentralization, but also on tax reform, also on grant design," said Alm. "It would be nice if we go out there and find our former students disbursed throughout local governments, not simply the central government, but throughout, in positions of authority so they can really have an impact on the way the country evolves."

Hosting a prominent Indonesian economist

Among many benefits the Andrew Young School is enjoying in hosting the Indonesian students is its association with Sri Mulyani Indrawati, one of Indonesia's chief economic advisors. She is spending the academic year as a visiting professor and scholar at the school. Indrawati has held a number of top posts in her country, most recently as secretary of the National Economic Council and advisor to the president of the Republic of Indonesia. Dean Bahl said that Sri Mulyani is one of the leading economists in Indonesia. "It will be no surprise to anyone to see her filling a Cabinet post someday soon."

Indrawati said she has built her career in various structural positions in Indonesia. After earning her Ph.D. in economics at the University of Illinois in 1992, she went home to eventually become the associate director, then director for research at the Institute for Economic and Social Research at the University of Indonesia. In 1998 she was assigned to establish the university's graduate program of public policy and planning. Since 1997 she has been in a unique position to follow her country's reforms closely.

"I've been deeply involved in our country's radical economic and political change," said Indrawati. "It has been interesting and exciting and frightening." She mentioned the importance of public education and joint research programs she did in cooperation with

the Andrew Young School and others early in its time of great change. "Our work was related to destabilization, banking restructuring and competition policy, or what you would call 'antitrust,' to reduce monopolies."

Indrawati said that since the country has adopted an open and democratic system, Indonesians have high expectations of change and improvement. Her concern is public disappointment if improvements do not occur as fast as expected. Expectations must be managed. "Indonesia is adopting extremes in its decentralization policy," said Indrawati, "and the reform process needs the full support of the people. Many local governments are not yet ready to assume a larger roll. The functioning of government is quite disruptive."

Indrawati credits Indonesia's new president, Megawati Sukarnoputri, with trying to put the country in order. "She will try to improve the process, putting in more consistent programs and requiring all lines of government to go in this direction. With our extreme changes, she cannot afford to be moderate."

She says the Andrew Young School's Indonesian Masters Program is essential in helping the country improve its public policy process and outcomes. "The core problem is how to improve education and information for our people," Indrawati said. "To get a good result, our people must prepare themselves. The students in Atlanta can get a better higher education. They are expected by our country to give more back when they return."

Indrawati has come to Atlanta eager to help the students as well as to further her research, said Jim Alm. Indrawati added that after living in an exciting period of crisis and change in her country, she is now recharging. "This year will be like a sabbatical, a time I can use to read and do research to improve my understanding of how economies work and how people interact." She said she will spend her time discussing policy issues with Andrew Young School experts, "all of whom are a very important resource."

Indonesia

Profile of an AYSPS Client Country

Geography

- 17,000 islands, 6,000 inhabited
- Stretches 3,000 miles east to west
- 70% of area is water

People

- 230 million, 1.6% annual growth
- Religions: Muslim 88%, Protestant 5%, Roman Catholic 3%, other 4%

Official language

- Bahasa Indonesia

Literacy

- 83.6% (age 15+ can read and write)

Government

- Capitol: Jakarta, Java
- Administrative divisions: 34 provinces, 357 districts
- Suffrage: 17 years of age universal

Economy

- GDP: $654 billion
- GDP per capita: $2,900
- Population in poverty: 20%
- Inflation: 9%
- Unemployment: 15%-20%
- Budget: revenues $26 billion, expenditures $30 billion
- External debt: $144 billion
- Economic aid: $43 billion from IMF & others
- Currency: Indonesian rupiah

Source: The World Factbook

Read more on the Indonesian Masters Program.

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Latest findings shape policy on education & transportation

at the Andrew Young School of Policy Studies

The Applied Research Center continues to provide critical baseline information for, and analysis of, policy decisions made by its regional and statewide clients. Its latest education-related studies looked at impacts of the HOPE scholarship and school readiness via the state's lottery funded education programs, and at public attitudes on the performance of Georgia's colleges and universities. Its quarterly polls revealed statewide attitudes on causes of teen driving accidents and local attitudes on preferred commuting options in metro Atlanta.

When the center's findings are made public, they do not gather dust on a shelf. "As soon as I heard about the HOPE report," says Rebecca Paul, president and CEO of the Georgia Lottery Corporation and Andrew Young School advisory board member, "I asked them to present it to the Georgia Lottery Corporation's board of directors. Our members had been concerned about rumors of grade inflation. The center's research not only dispelled these rumors, it also confirmed the benefits our HOPE programs are providing the state."

Council for School Performance

The Georgia HOPE scholarship study, "Paying for Grades," was funded by the state Council for School Performance. It found that students are legitimately earning the 3.0 grade average they need to be eligible for the program, and that the scholarship's availability also seems to be helping narrow the SAT score gap between the state's white and black students.

Ross Rubenstein, assistant professor of public administration and educational policy studies at the Andrew Young School and co-author of the study, said the center is now researching the effects of HOPE on college achievement and its implications for students who keep and who lose their scholarships.

Longitudinal Study of Pre-K Programs

The Applied Research Center also released a report for the Governor's Office of School Readiness showing that eight out of 10 Georgia second-graders were ready for promotion to the third grade at the end of the academic year. More than half were judged "extraordinarily good" to "good" in their preparations for the next level. These findings came from the center's longitudinal study analyzing the effects of the state's pre-K program on future educational success. More than 370,000 Georgia 4-year-olds have attended this free, voluntary program funded by more than $1.6 billion from the Georgia Lottery. The Andrew Young School has followed a sample of more than 3,600 Georgia students since

they entered pre-K classes four years ago.

Atlanta Regional Consortium for Higher Education

Another Applied Research Center survey found that Atlanta's colleges and universities garner an approval rating of over 80 percent for providing the local workforce with job-related education. The Atlanta Regional Consortium for Higher Education (ARCHE) commissioned the center to conduct its third annual survey of attitudes on the impact of Atlanta's institutes of higher education on workforce development. More information on this survey is available on the ARCHE Web site at www.atlantahighered.org/consortium/news&pub/2001polling.htm.

Georgia State Poll

The latest quarterly Georgia State Poll looked at statewide attitudes about teen driving and accidents. It found that although 90 percent of Georgians believe that teenage driving is a serious problem, most feel a lack of driving experience - not recklessness - is the major cause of teen accidents. It revealed that Georgians favor solving the problem with preventive measures like driver training and rigorous testing, rather than punitive measures, like license revocation and curfews. The center will continue to use this poll to monitor attitudes on current issues for future policy debates.

Atlanta Regional Commission

Transportation took another turn in the center's poll of metro Atlanta attitudes about commuting options. When offered a choice, more than a quarter of the 400 solo drivers polled chose employer-supported programs encouraging car-pooling. The center conducts the ARC Regional Issues Poll every quarter for the Atlanta Regional Commission. "The Applied Research Center is providing an important service to our planning activities and our policy makers by helping us conduct a quarterly statistically significant poll that taps the pulse of the community," said Judy Dovers, the Atlanta Regional Commission's coordinator of transportation public involvement. The results of the commuter poll are available online at www.atlantaregional.com/pollingpresentation.ppt.

More at the Applied Research Center's Survey Research Lab.

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Faculty Today

at the Andrew Young School of Policy Studies

Andrew Young School appoints new associate dean

Robert E. Moore was appointed associate dean of the Andrew Young School this summer. Moore replaces Paula Stephan, professor of economics, who has remained with the school and is working on research sponsored externally by the National Science Foundation and the Mellon Foundation.

"Dean Moore's primary responsibilities are academic programs and internal management of the college. He has a strong sense of curriculum needs, is an innovator in terms of program development, and has the kind of organization skills that are so vital to running a college. We are very fortunate to have him in the Associate Dean Chair," said Roy Bahl.

Moore earned both a Ph.D. and an M.A. in economics at Cornell University and earned a B.B.A. in Marketing at Emory University. He has taught in the economics program at Georgia State University for almost 12 years, first as a senior associate and assistant professor of economics from 1989 to 1996, then as an associate professor of economics beginning in 1997. He taught at Wells College and Colgate University in New York state before coming to Georgia State University.

Moore's primary research interests are in the areas of international trade and development with a focus on trade policy between developed and developing countries and income inequality. Secondary research interests include issues related to labor supply and other aspects of household economics. His research has appeared in numerous academic journals.

School welcomes new faculty

The Andrew Young School continues to build on its reputation for academic excellence with five new faculty members who will add their unique perspectives and experiences in policy studies and practices to the school.

Geoffrey Turnbull, professor of economics, has published numerous articles on urban economics, real estate economics and local public finance since receiving his doctorate in 1983 at the University of Wisconsin-Milwaukee. A leading authority in urban economics, he was formerly a faculty member at Louisiana State University.

Paul Ferraro, assistant professor of economics, has joined the

Environmental Policy Center. He specializes in resource and environmental economics and has received his doctorate from the Department of Applied Economics and Management at Cornell University. He earned a bachelor of arts and a master of science from Duke University. His work on conservation performance payments recently has been highlighted in magazines of the Soil and Water Conservation Society and the World Wildlife Fund, and in the Forest Policy Experts (POLIX) electronic newsletter of the CGIAR's Center for International Forestry Policy Research.

Darrick Hamilton, assistant professor of economics, received his doctorate from the Department of Economics at the University of North Carolina - Chapel Hill and has a bachelor of arts from Oberlin College. Hamilton is completing a Ford Foundation Postdoctoral Fellow for the Program on Poverty, the Underclass and Public Policy at the University of Michigan, Ann Arbor, where he is examining the relationship between earnings and socioeconomic status.

Erdal Tekin, assistant professor of economics, specializes in labor and health economics. He earned a bachelor of arts from Istanbul Technical University and a master of arts in economics from the University of Colorado at Denver. He has received his doctorate from the Department of Economics at the University of North Carolina - Chapel Hill.

Sri Mulyani Indrawati, the director of LPEM (Faculty of Economics) at the University of Indonesia in Jakarta, is a visiting faculty member this year. See this issue's story on Indonesia.

Awards/honors/grants

Department of Economics

Jim Alm was appointed associate editor of Public Finance Review.

David Sjoquist was elected to represent the City of Atlanta Citizen District 5 on the board of the Atlanta Regional Commission for a two-year term beginning January 2002.

Paula Stephan is a member of the research network on the Science Workforce funded by the Alfred P. Sloan Foundation.

Sally Wallace was appointed program chair for the National Tax Association annual meeting in Baltimore in November.

Department of Public Administration and Urban Studies

Amy Helling won the 2001 Associated

The Andrew Young School extends its deepest sympathies to the families and friends of those lost and wounded in the September 11 tragedies in Pennsylvania, Washington, D.C. and New York City. In this issue of The Briefing, we honor the memory of economist Leslie A. Whittington, who was a professor of economics at the Georgetown Public Policy Institute at Georgetown University where she had just stepped down as associate dean. She was a close personal friend and professional colleague, and often worked with Jim Alm, our economics chair. Whittington, with her husband, Charles Falkenberg, and daughters, Zoe and

Collegiate Schools of Planning/Fannie Mae Foundation prize for best conference paper on housing and community development for "Race and Residential Accessibility to Shopping and Services," co-authored with David Sawicki, which will be published in Housing Policy Debate, forthcoming.

Dana, perished on American Airlines Flight 77 that was hijacked out of Dulles and was crashed into the Pentagon. They will be missed.

Bill Kahnweiler was selected to serve as co-chair of the national review panel for "Best Dissertation of the Year" by the American Society for Training and Development.

Gregory Lewis chair of the public administration section of the American Political Science Association, will chair the committee choosing the Gaus Award winner for lifetime contributions to the field of public administration.

Katherine Willoughby recently received a $146,000 grant from the Georgia Governor's Office of Consumer Affairs for the study, "Identifying Georgia Citizen's Consumer Education Needs."

New publications

Department of Economics

Jim Alm with co-author Leslie A. Whittington, "Tax Reductions, Tax Changes, and the Marriage Penalty," forthcoming in the National Tax Journal, "Have Welfare and Tax Policies Affected Marriage Patterns?" in Vol. 8, No. 2 of The Children's Beat, and "The Effects of Public Policy on Marital Status in the United States," in Marriage and Economy, Shoshana Grossbard-Shechtman, ed. (Cambridge University Press); with Andrew Young School Dean Roy Bahl, and Robert H. Aten, "Can Indonesia Decentralize? Plans, Problems, and Prospects," in Vol. 37, No. 1 of the Bulletin of Indonesian Economic Studies.

Paul Ferraro, "The Cost-effectiveness of Conservation Payments," forthcoming in Land Economics; with co-authors D. Rondeau and G. Poe, "Detecting Other-regarding Preferences with Virtual Players," forthcoming in The Journal of Economic Behavior and Organization.

Julie Hotchkiss and Robert Moore, "Changes in the Welfare of Two-Earner Families Across the Income Distribution, 1983-1993," forthcoming in Applied Economics Letters.

Felix Rioja, "Growth, Welfare and Public Infrastructure," in Journal of Economic Development, August 2001, and "Filling Potholes: Macroeconomic Effects of Maintenance vs. New Investment in Public Infrastructure," in Journal of Public Economics, forthcoming.

Ben Scafidi and co-author Keith Ihlanfeldt, "The Neighborhood Contact Hypothesis: Evidence from the Multi-City Study on Urban Inequality," forthcoming in Urban Studies; and "Black Self-Segregation as a Cause of Neighborhood Racial Segregation: Evidence from the Multi-City Study of Urban Inequality," Journal of Urban Studies.

Laura Taylor, "What Determines the Value of Life: A Meta Analysis," with Janusz Mrozek, Journal of Policy Analysis and Management, forthcoming.

Yongsheng Xu, "Functioning, Capability, and the Standard of Living - An Axiomatic Approach," in Economic Theory, forthcoming.

Department of Public Administration and Urban Studies

Amy Helling, "Land use and transportation impacts of sprawl on poor children and families," in Urban Sprawl: Causes, Consequences, and Policy Responses, Gregory Squires, ed. (Urban Institute, forthcoming).

Gregory Lewis with Arthur C. Brooks, "Giving, Volunteering, and Mistrusting Government," forthcoming in Journal of Policy Analysis and Management; "Public Opinion Toward Gay and Lesbian Teachers: Insights for all Public Employees," with Howard E. Taylor, forthcoming in Review of Public Personnel Administration.

Julie Melkers and co-author Katherine Willoughby, "Assessing the Impact of Performance Budgeting: A Survey of American States," in Government Finance Review (Vol. 17, No. 2).

Ross Rubenstein and co-author Gary Henry, "Paying for Grades: Impact of Merit-Based Financial Aid on Educational Quality," in Policy Analysis and Management, forthcoming.

David Van Slyke, "The Mythology of Privatization in Contracting for Social Services," Public Administration Review and "The Public Management Challenges of Contracting with Nonprofits for Social Services," Journal of Public Administration.

Bill Waugh, "Terrorism as an Environmental Hazard," "Emergency Managers for the New Millennium," with Ellis Stanley, Sr., and "The Psychology of Evacuation and Policy Design," with Jasmin K. Riad and Fran H. Norris, in Handbook of Crisis and Emergency Management, Ali Farazmand, ed. (New York: Marcel Dekker, 2001).

Recent presentations

Department of Economics

Jim Alm and Jorge Martinez organized an April conference on "Public Finance in Developing Countries: A Conference in Honor of Richard Bird," in Atlanta. They are editing with Edgar Elger a book, Public Finance in Developing and Transition Countries: A Conference in Honor of Richard Bird, forthcoming.

Kelly Edmiston, with Bill Fox, "Effects of Technology Innovation on State and Local Governments," at the Western Economic Association annual conference in San Francisco in July; invited to present paper and serve on panel, "Will Sales Tax Simplification Work?" at New York State Department of Taxation and Finance Tax Policy conference in New York City in October.

Jorge Martinez presented at a conference on international experiences and foundations of decentralization, sponsored by the

Central Bank of Peru, the International Monetary Fund and the Inter-American Development Bank for the government and newly elected congress in Peru.

Paula Stephan presented the program, "Research Productivity by Age," at the National Research Council/National Academy of Sciences in Washington, D.C., in June; presented "U.S. Perspectives on Career Issues," at the Welcome Trust conference, "Radical Thinking, Creative Solutions," in Cambridgeshire, England, in July; participated in the National Science Foundation committee meeting on Equal Opportunity in Science and Engineering in June.

Yongsheng Xu presented "Envy-Free Configurations in the Market Economy," at the Canadian Economic Theory Conference in Montreal in June.

Department of Public Administration and Urban Studies

Amy Helling "Changing mobility among workers: The consequences for cities," Urban Affairs Association annual meeting in Detroit in April.

Theodore Poister addressed a roundtable of state transportation officials on "Strategic Leadership in State Departments of Transportation" at the American Association of State Highway and Transportation Officials summer meeting in Wichita.

Greg Streib and Katherine Willoughby were selected to join the nation's leading city management scholars at the Hansell Symposium on Management and the American City at the University of Kansas, April 2002, to present a paper on the implementation of information technology in local governments.

David Van Slyke presented to the Georgia Center for Nonprofits seminar, "Strategies to Increase Giving from Individuals."

Bill Waugh conducted training workshops in May and June for the Atlanta-Fulton County Emergency Management Agency. The workshops focused on the history and evolution of emergency management in the United States and responses to aviation disasters. Waugh participated in the invitation-only 26th Annual Workshop on Hazards Research and Applications at the University of Colorado, Boulder in July.

On the Go

Arthur Brooks, formerly an assistant professor in the department of public administration and urban studies, is now an assistant professor at Syracuse University's Maxwell School of Citizenship and Public Affairs.

Gary Henry, director of the Applied Research Center, is on leave at the Packard Foundation in California. He is using this sabbatical to research, write and deepen his knowledge in education and evaluation. Professor Judith Ottoson of the Department of Public Administration and Urban Studies has stepped in as acting director of the ARC.

Karen Minyard, senior research associate at the Health Policy

Center, is serving as its interim director. James Ledbetter, formerly director of the Health Policy Center, is now director of the Carl Vinson Institute at the University of Georgia.

Mark Rider (economics) was a visiting professor with the International Studies Program this summer, assisting with international projects, proposal writing and research.

Charlotte Steeh, Applied Research Center survey director, was promoted to associate professor.

Environmental Policy Program professor Laura Taylor received tenure and promotion to associate professor.

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Alumni Today

at the Andrew Young School of Policy Studies

Alumni News

Jack Bernard (bachelor's in political science, '69 master of public administration, '76) was named national account executive for business development in the Global Health Solutions consulting practice at Computer Sciences Corporation.

Warren Bilotta (Ph.D. in economics, '94) has accepted the position of assistant professor of economics at Louisiana State University in Alexandria, Louisiana.

Justine Capcara (bachelor's in urban studies, '88) was featured in the Lancaster, Pennsylvania Sunday News for her primary write-in campaign nominating a democratic candidate for the post of West Hempfield Township supervisor.

Ryan Mark Fernandes (master's in urban policy studies, public administration, '00) was promoted to chief information officer for the Fulton County Department of Public Works.

Bonnie Garson (Ph.D. in human resource development, '95) has been appointed program coordinator for the McCamish School of Business at Reinhardt College. This summer she received a Fulbright-Hays grant to participate in the professional development seminar in South Africa. She is developing a curriculum unit on South Africa for Reinhardt.

Wendy Guo (master of arts in economics, '94) was appointed managing director of KPMG's newly created Chinese Tax Center of Excellence based in its New York office.

Richard Hawkins (Ph.D. in economics, '96) was interviewed on National Public Radio's Morning Edition about sales tax holidays.

John Lavelle (master of public administration, '85) was named Fulton County's land administrator.

Mark Lawson (bachelor's in economic development, program of urban studies, '93) joined Georgia State University as a real estate officer.

Tammy Massengale (bachelor of social work, '97, master of public administration, '99) has been promoted to district services representative (Mountain District) for Georgia's Senator Max Cleland.

Lidija Polutnik (Ph.D. in economics, '94) received tenure at Babson College in Massachusetts. She worked in Sarajevo this summer on a project on the needs of small and medium

enterprises for the World Bank, and did a similar project last year for USAID in Poland.

Catherine Shelly (master of arts in economics, policy track degree, '00) is employed as a trainee analyst with Strategy Partners, a consultancy in the information technology sector. Her article about the benefits of using the Internet in human resource departments was featured in HR Atlanta.

Rebecca Woolcot (master of public administration, '89) is city manager for Conyers, Georgia, which was recognized by the Center for Digital Government and Government Technology magazine for having the third best government Web site in the nation.

In Memory

Michael Spencer Overstreet, (master of public administration '84), formerly at Coca-Cola Enterprises, Decatur, May 26, 2001.

William Hogenson, (bachelor of science in economics) former owner and operator of Medi-Ed Press in Bloomington, Illinois, August 13, 2001.

Call for Email Addresses

We want to keep Andrew Young School faculty, students, alumni and friends better informed of our programs and successes. Our goal is to have email addresses for all alumni by the end of this academic year. Please send your email address to Ronni French.

While you are at it, send us your news! If you have a degree from Georgia State in public administration, economics, urban policy studies, human resource development or other programs now offered by the Andrew Young School, we want to hear from you. Look for the self-mailer envelope inside this issue of The Briefing or send Ronni your news via email.

For more information, go to the Alumni page.

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Students Today

at the Andrew Young School of Policy Studies

First aviation management certificates awarded

A two-year dream of the Andrew Young School and Delta Air Lines was realized this summer when 16 students completed the school's first Aviation Management certificate program. Certification is available to students earning a bachelor in policy studies who complete four classes in the aviation program. Half of the certificate holders are Delta employees.

Delta proposed the Airline Management Certificate in an attempt to offer its employees with narrow technical degrees a broader understanding of aviation-related subjects and management. Classes are held at Georgia State and at Delta's headquarters at Hartsfield Atlanta International Airport. Delta recognizes the certificate as a criterion for promotion into supervision and management. For more information visit the Aviation Management website.

Photo above from left: Front row: Dean Roy Bahl, David Hammack, Kelly Nash, Elizabeth Boothe, Scot Roberts, Scott Goodwin, Salman Masood. Second row: Bhavin Patel, Karen Payne, Mark Terrick, Rajendra Mungol, Mike Denaro. Back row: Professor Rick Charles, coordinator of aviation and transportation studies, Associate Dean Robert Moore, Adam Smith, Richard Frandsen.

Graduate certificate in disaster management

The Department of Public Administration awarded its first Graduate Certificate in Disaster Management to Robert Hassett in July at the Emergency Operations Center of the Atlanta-Fulton County office of the Federal Emergency Management Agency. Hassett (center) accepts his certificate from Bill Waugh (left) and Ronald Strong, director of the southeastern office of FEMA.

Honors day ceremony

The 5th Annual Andrew Young School of Policy Studies Honors Day Ceremony was held April 10 at the Commerce Club. More

than 40 students were presented a total of 25 awards, honors and scholarships recognizing their high academic achievement and outstanding leadership and service. Ten AYSPS International Scholars were honored, and 15 students were inducted into Pi Alpha Alpha, the national honor society for the field of public affairs and public administration. Photos of the event and lists of students and their honors are online at www.gsu.edu/sps/acassist/honorsday/index.htm. Georgia State University joins the Andrew Young School in congratulating these exceptional students.

Lloyd Nigro, chair of PAUS, and Mrs. Tally Sweat, community leader, congratulate this year's winners of the Dan Sweat Award during the Honors Day Ceremony. Winners from left are Brian James, Pratik Mhatre and Dawn Wright.

Student News

Renee McCown, a student in the master of public administration program with a specialization in nonprofit management, was recently featured in the Atlanta Journal and Constitution for developing Project Rise, a program to give elementary students extra experiences and attention throughout their school careers.

Economics doctoral student Mikhail Melnik wrote an article with James Alm, "Does a Seller's eCommerce Reputation Matter? Evidence from eBay Auctions," accepted for publication in the Journal of Industrial Economics.

Besa Tarazhi, a student in the master of science in urban policy studies program, started an internship in the summer with Central Atlanta Progress.

For more information, visit the Student Highlights page.

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Ralph Moor gift to fund personal finance course

at the Andrew Young School of Policy Studies

Alumnus Ralph C. Moor, class of 1937, knows there is a better way to learn personal financial skills than by the school of hard knocks. His recent gift to the Andrew Young School will be used to develop a course in personal finance for undergraduates. "My concern is in keeping students from becoming bankrupt, homeless or 'among the least of these' by learning how to budget their money."

Moor entered the Georgia Tech Evening School of Commerce in 1932 with a major in finance. The school was moved to Walton Street and Moor graduated with a Bachelor of Commercial Science from the Evening School, University System of Georgia, now Georgia State University.

Moor's concern for students' finances began at Georgia State and grew as he worked for the state Board of Regents. As academic dean at South Georgia College he developed a course that combined home economics and commerce.

Ralph "Carl" Moor Jr. earned his M.B.A. ('67) and Ph.D. ('71) in economics from Georgia State and was later on its faculty. Now retired from senior positions in economics and international business at Florida Atlantic University, Carl credits his father's influence and high regard for Georgia State with inspiring him in many ways. The senior Moor, a self-professed "observer of the geography of economics," with his gift has ensured that Andrew Young School students will continue to benefit from his influence and observations.

Photo above: Ralph and his son, Carl Moor.

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