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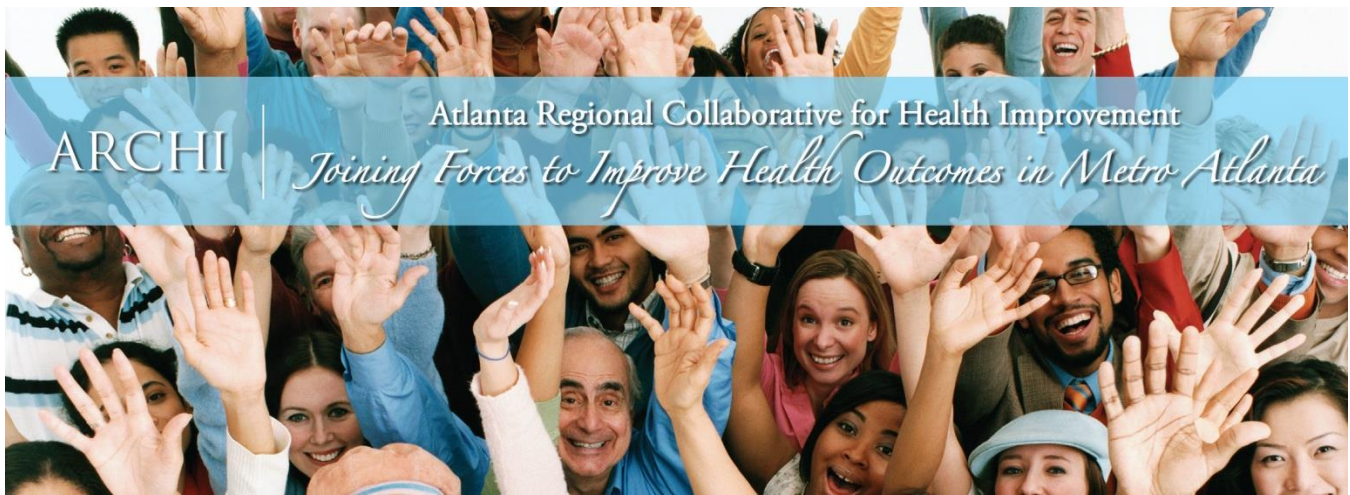
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Atlanta Regional Collaborative for Health Improvement (ARCHI)

Joining Forces to Improve Health Outcomes in Metro Atlanta

The Atlanta Regional Collaborative for Health Improvement (ARCHI) is an interdisciplinary coalition working to improve the health of metropolitan Atlanta through a collaborative approach to community health assessments and improvement strategies. ARCHI's vision is to align interests, incentives and investments in order to generate and sustain a healthy population and a vibrant economy. Its mission is to engage public, private, and community partners to improve health care and foster health-promoting social, economic, and educational environments.

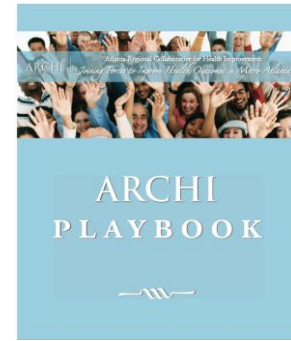
Led by a 15-member volunteer Steering Committee, ARCHI is comprised of community members representing over 90 diverse organizations including hospitals, Federally Qualified Health Centers (FQHCs), behavioral health, public health, education, insurance, business, local government, philanthropy, and faith communities. The Steering Committee meets monthly and the general membership meets quarterly. Each meeting includes a formal presentation on research, data and evidence on promising interventions that improve community health and equity. Representatives from the Atlanta Regional Commission, the Georgia Health Policy Center, and United Way of Greater Atlanta have provided financial and staff support including project management, data and planning resources, facilitation and partnership-building to ensure the success of this work.

Since forming the collaborative in 2011, ARCHI:

- Reviewed the metro area health system, analyzed current health data, and built consensus on challenges and potential solutions. They produced a collaborative, regional health assessment improvement plans that allow different partners to invest according to their interests and needs.
- Used a system dynamics model to simulate the short- and long-term impacts that a variety of intervention and investment scenarios can have on a region's population and economy. The model was calibrated specifically for Atlanta, incorporating extensive data on residents' health and the area's health care system. More than 70 participants devised scenarios they thought would give Atlanta the best overall outcomes in terms of health, productivity, equity, and health care system efficiency. Six scenarios were presented and a clear set of priorities emerged. Using instant polling technology, 89 percent of participants expressed support for the scenario titled *Atlanta Transformation*. The scenario priorities form the basis of ARCHI's common agenda to be executed over the next 28 years.



- Developed a *Playbook for Action* based on the *Atlanta Transformation Scenario* that includes descriptions of some of the possible evidence-based program or policy interventions that apply to each priority area, and where possible, specific examples. The Atlanta Transformation scenario includes the following priorities: encouraging healthy behaviors, increasing pathways to advantage for families and students, increasing care coordination, and expanding health insurance coverage. The financing strategies include an innovation portfolio to see early interventions, increased use of contingent global payment, and capture and reinvestment of a portion of the savings generated.



- Identified the roles needed to achieve its mission: system steward and facilitator. As stewards, members of ARCHI recognize the responsibility that has been entrusted to them to carefully seek and manage the resources available to achieve the outcomes desired. ARCHI aims to facilitate the collective approach and investment to improve health with the understanding that it is tempting to approach this work independently, but the real opportunity for change lies in collaboration.
- Aligned partner organizational efforts with the ARCHI priorities. Three examples include: ARCHI's work on Community Health Needs Assessments (CHNAs) for Grady Health System and Kaiser Permanente of Georgia, Grady Health System's focus on care coordination, and the United Way's community funding re-alignment, "Dare to Forget the Box."
- Launched a place-based initiative where components of the scenario will be implemented in one community. ARCHI has chosen the Tri-Cities community of South Fulton County. Within this community, there are disadvantaged populations with adverse health and socioeconomic status. ARCHI's goal is to bring the Atlanta Transformation scenario component resources to fill in the gaps where these resources do not exist and to supplement existing resources.
- Was selected as a site for the Alignment for Health Equity and Development (AHEAD) initiative. AHEAD, with funding from the Kresge Foundation, aims to 1). Align the resources of health and community development stakeholders into balanced portfolios of investment in comprehensive health improvement strategies with a shared measurement system; 2. Focus resources in neighborhoods where both health and social inequities are concentrated; and 3. Build a field of practice that provides the tools, evidence and models to support replication across the country.
- Winner of the Spreading Community Accelerators through Learning and Evaluation (SCALE) Initiative led by the Institute for Healthcare Improvement with support from the Robert Wood Johnson Foundation. SCALE aims to work with communities to advance existing efforts to improve health and spread effective community-driven approaches across the United States.

ARCHI understands that no one organization can improve the Atlanta region's health. The collaborative provides organizational capacity and a platform for the community to come together toward a common agenda for health improvement, but, ultimately, the interventions undertaken to achieve improved health and the financing required to support those interventions will come from its partners distributed across the Atlanta region. After three years of determined and consistent data collection and analysis, planning, and coalition-building, ARCHI has the credibility, expertise, and vision to improve health outcomes among metropolitan Atlanta citizens.



More information please visit the ARCHI website at www.archicollaborative.org.