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Brenna Helmstutler
Georgia State University Library

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Implementing a Scholarly Impact Program for Faculty and Graduate Students

Brenna K. Helmstutler, M.S., M.L.I.S. • Georgia State University Library

Introduction
Today, faculty experience greater obstacles towards the achievement of promotion and tenure than in years past (Gastner and Velia, 2014). Grants have become a major indicator of productivity and institutional visibility, and publication criteria remain substantial evidence of scholarly impact in order to present a stronger case. It has also become increasingly essential for institutions of higher education to provide meaningful data in regards to such benchmarks as enrollment and retention, and academic departments need to demonstrate the value of their programs, which often includes indicators of researcher output and grant awards. Graduate students are increasingly seeking high-quality research with notable impact to effectively support review and doctoral-level projects. Students pursuing the professional route need to develop knowledge about establishing themselves in their respective field in order to show scholarly impact at the time of promotion and tenure review.

Implementing a scholarly impact program holds many advantages for faculty, graduate students, and in turn, the library. For faculty, application of the scholarly impact tools presented within the program offers a substantial case for faculty promotion and tenure, stronger evidence for demonstrating library contributions to research impact, and the ability to be recognized as a leader in the sense of librarians as partners in research beyond the traditional role. Graduate students will benefit from this content by more easily identifying top journals, authors, and articles, as well as awareness of tools as they prepare for eventual tenure-track faculty status and promotion and tenure.

Librarians will benefit from participating in scholarly impact activity with faculty and graduate students as it advances their support of faculty research, demonstrates library value in a new way, and adds innovative programming to their evolving areas of responsibility. Integration into existing faculty and student engagement without the need for funding is another advantage in these budget-conscious times.

Institutional Implications for Scholarly Impact Services
Georgia State is a doctoral-granting, urban research university.

The academic library is in a prime position to offer services including workshops, individual assistance, marketing, and online research guides such as LibGuides termed the Scholarly Impact Program.

Scholarly Impact Program Development and Implementation

2004-2011: Consultations, workshops for College of Education faculty, developed LibGuide for all faculty to reference

2011-12: Initial training for subject librarians in promotion & tenure, internal LibGuide created

2012: Developed proposal to pilot a formal program

2013: Piloted and promoted Promotion & Tenure Outreach program: workshops, consultations, LibGuide

2014-15: Name change to Scholarly Impact Program, expanded to include graduate students

The Scholarly Impact Tools LibGuide is organized by type of metric:

• Article citation counts (e.g. PsycINFO, PubMed, Google Scholar), which give a basic number of how many times an article has been cited and the ability to click and view those citations.

• Article-level metrics (e.g. Social Science Research Network (SSRN), Public Library of Science (PLoS), and BioMed Central), which provide citation counts and other information, such as highly accessed/downloaded, or cited.

• Author-level metrics (e.g. Web of Science, Publish or Perish), which offers a few clicks a comprehensive report of an author’s work, such as the h-index (a formula based on author works with the most citations) and much more. It is ideal for promotion & tenure review.

• Journal level metrics (e.g. Journal Citation Reports, Google Scholar metrics), which offer data by journal and include Altmetrics (e.g. Dimensions, ESRI/Discover, Academia.edu, Figshare, social media), which are an emerging form of data focusing on impact from online sources.

Scholarly Impact Activity for 2016-2017

• Subject librarians working individually with faculty and graduate students

• Subject librarians opting to engage in scholarly impact for their Research Engagement annual goal

• Conducting workshops in Spring 2017: LibGuide for Faculty - Metrics to Graduate Students

• Posting news on scholarly impact topics to the University Library blog

• Partnering with faculty offices on campus

• Collecting qualitative feedback from those who have actively applied scholarly impact tools after library workshops or consultations

References


Suggested Readings


Contact
Brenna Helmstutler
Team Lead: Health Sciences/Education Policy
Subject Librarian: Interim Biology/Nursing
bhelmstutler@gsu.edu
@bhelmstutler