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Leading through Health System Change: A Public Health Opportunity

Georgia Health Policy Center

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LEADING THROUGH HEALTH SYSTEM CHANGE: A PUBLIC HEALTH OPPORTUNITY

www.acaplanningtool.com

About

“Leading through Health System Change: A Public Health Opportunity” is a planning tool designed to assist public health leaders in thinking strategically about the future in light of the changes created by the Affordable Care Act.



Theory

Adaptive Leadership

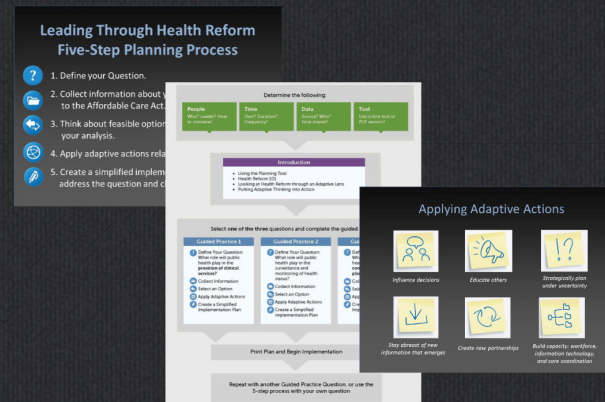
&

Audience

Public Health Leaders

Key Components

- Health Reform 101
- Adaptive Leadership
- Guided Practice Approach
- Five-step Planning Process
- Adaptive Actions
- Simple Implementation Plan



Launch



July 1, 2013

Support



Centers for Disease Control and Prevention, the National Network of Public Health Institutes, and the Georgia Health Policy Center

Technical Assistance



- Webinars
- Website assistance
- Telephone consultation
- On-site assistance
- Train-the-trainer

Reach



- 1,286 registered users
- 12,375 Visits
- 258,171 Hits

Who is using the ACA planning tool?

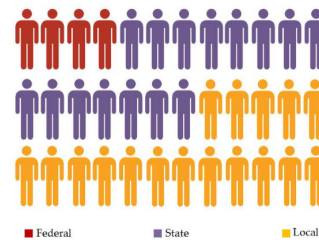


Participants in all 50 states

Public and Private



Government User Breakdown by Level



Local, State, and National

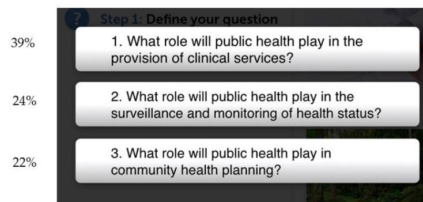
How are they using it?

49% PDF

41% ONLINE PORTAL

10% MS WORD AND/OR PEN AND PAPER

What Questions Are They Selecting?



15% of users created their own question and several selected more than one guided practice.

How was it disseminated?



Centers for Disease Control and Prevention. National Network of Public Health Institutes. Georgia Health Policy Center, Georgia State University. The American Public Health Association. AcademyHealth. Trust for America's Health. Association of State and Territorial Health Officials. The National Association of County and City Health Officials. RAC Online. State Refor(um). More.



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