The Bogota Ciclovia-Recreativa and Cicloruta Programs: Promising Interventions to Promote Physical Activity, and Social Capital in the City of Bogota

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The Bogota Ciclovia-Recreativa and Cicloruta programs: Promising interventions to promote physical activity, and social capital in the City of Bogota

Abstract

**Background:** The Ciclovia program (60.3 miles of streets temporarily closed to motorized vehicles and open to pedestrians) and the Ciclorutas (186.4 miles bicycle paths network) represent two policy and built environment approaches that have been implemented in Bogota, Colombia to increase access to recreational and physical activity (PA) opportunities and promote active transportation. Both programs have other potential public health outcomes such as quality of life and social capital. Both physical activity and social capital have been demonstrated to be strongly related with health. The purpose of this study was to describe and compare the participants from Ciclovia and Cicloruta and to explore how program usage relates to public health outcomes including, physical activity, social capital and equity.

**Methods:** Analysis based on secondary data obtained from two surveys, one conducted in the Ciclovia and the other in the Ciclorutas in Bogota, Colombia. First, the general characteristics of the users of both programs were described and compared using the Pearson chi-square test. Second, a principal component analysis (PCA) was conducted to reduce the number of SC variables from the Ciclovia survey, by using a varimax (orthogonal) rotation method. A binary logistic regression adjusted model was developed to examine the relationship between frequency of participation on the Ciclovia and perceived SC levels. In addition, two adjusted multivariate logistic regression models were conducted to examine associations between meeting the PA recommendations with the characteristics of program use/participation.

**Results:** The majority of the Ciclovia participants reported meeting the PA recommendation in leisure time (59.5%), whereas near all Cicloruta participants reported to meet the recommendations by cycling for transportation (70.5%). The safety perception was higher among Ciclovia users with 51.2% of those surveyed having reported feeling safe at the Ciclovia with respect to traffic and accidents and 42.4% with regard to crime. Results from the logistic regressions showed that participants who reported more frequent participation in the Ciclovia program were more likely to have a higher SC perception (OR=2.0, 95%CI=1.4-2.8), those who reported regular participation in the program had increased odds of meeting the PA recommendation in leisure time (OR=1.7, 95%CI=1.1-2.4), as well as those who reported to perform vigorous (OR=4.9, 95%CI=2.5-9.2) and moderate (OR=1.9, 95%CI=1.2-3.0) physical activity during the Ciclovia. For the Ciclorutas males (OR=1.94, 95%CI=1.2-3.2), regular Cicloruta users (OR=10.18, 95%CI=6.1-16.8), and Cicloruta users who reported participation in the Ciclovia over the last 12 months (OR=1.6, 95%CI=1.1-2.2), were more likely to meet the PA recommendation by cycling for transportation.

**Conclusions:** The Ciclovia program and Cicloruta system represent two policy and environmental approaches that have the potential to equitably promote physical activity and provide a mobility alternative in complex urban settings such as the city of Bogota. Specifically the Ciclovia program also provides enhanced social environments in which the program users also feel safer.
THE BOGOTA CICLOVIA-RECREATIVA AND CICLORUTA PROGRAMS: PROMISING INTERVENTIONS TO PROMOTE PHYSICAL ACTIVITY, AND SOCIAL CAPITAL IN THE CITY OF BOGOTA IN COLOMBIA.

Andrea Torres
CPT, Rosario University, Colombia

A Thesis Submitted to the Graduate Faculty of Georgia State University in Partial Fulfillment of the Requirements for the Degree

Master of Public Health

Atlanta, GA 30303

2011
The Bogota Ciclovia-Recreativa and Cicloruta programs: Promising interventions to promote physical activity, and social capital in the City of Bogota in Colombia.

By Andrea Torres

Approved:

Committee Chair

Committee Member

Committee Member

Date
Dedication

This accomplishment is dedicated to the love of my life: my husband for being my permanent support and for always standing by my side to help me achieving this very important goal for my life. I love you Tito.

To my mom for her love and for giving me everything I needed in my life to be a good person and to be able to achieve all I want in my personal and professional life.
I would like to thank my committee chair, Dr. Christine Stauber, for her willingness to work with me, her permanent motivation and feedback, for believing in me and for all the time she devoted to help me finishing this manuscript. I would also like to thank my committee member Dr. Frances McCarty for her valuable feedback on my analysis. All my appreciation to the team at Los Andes University for the contributions to this study, especially Andrea Ramirez, Ana Maria Cardona, Carolina Donado, Pablo Medina, Pablo Lemoine, and the principal investigators Olga Sarmiento and Roberto Zarama.

I would like to especially thank Olga Lucia Sarmiento, who was my international committee member. Olguita thanks to your help and generosity I was able to work with this great data set and team, and most importantly to do it with excellent quality with your guidance. You are an outstanding mentor, thanks for sharing all your knowledge with me and for helping me grow professionally and academically. It was an honor to have you as my thesis advisor.

Last but not least, my thesis and graduation were possible due to the encouragement and constant support of those who I consider more than my team and mentors, my second family since I came to the US: Mike Pratt, who believed in me and gave me the opportunity to work in this wonderful country 5 years ago; Becky Lankenau and Tom Schmid my permanent supporters, thanks so much for all your patience and flexibility and for all your valuable advice and guidance; and Madita my dear friend, who has always been there for me in all my ups and downs, thanks for your love and support, you know what you mean to me. Words cannot really express my love, respect and appreciation to all of you.
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Curriculum Vitae

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Education

Georgia State University- Institute of Public Health
Master in Public Health – December 2011 Candidate
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Rosario University, Bogota Colombia
Physical Activity and Health Specialization –
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Rosario University, Bogota Colombia
Bachelor of Science Degree –
Physical therapy
May 2002

PROFESSIONAL Experience

Centers for Disease Control and Prevention (CDC) WHO Collaborating Center for Physical Activity and Health Promotion (CDC/WHO CC), Physical Activity and Health Branch.

Program Coordinator
2006-Present                 Atlanta, GA

- Contribute to the Physical Activity and Health Promotion Branch program evaluation for physical activity and public health; and, assisting with literature reviews, translations, analyses and synthesis of intervention data in Latin America.

- Coordinate the Physical Activity Network of the Americas (RAFA/PANA):
  
  • Liaison and primary support to major global meetings hosted by the RAFA/PANA, preparations for annual meetings including on site coordination, meeting contents, report and follow up.
  
  • Create RAFA relevant documents, such as position statements, publications, promotional materials and presentations.
• Member of the advocacy committee of the network: creating new strategies for network improvement through the implementation of advocacy and dissemination strategies.

• Coordinate and track all administrative aspects RAFA/PANA.

-Coordinate the Physical Activity and Public Health Courses in Latin America in logistic and academic aspects of the organization, support the local organizers, curriculum changes, evaluation and follow up processes.

  • Curriculum development and teaching: 6 Steps evaluation framework for physical activity and health programs. Working Groups coordination and tutoring.

-Assist and facilitate communication between the WHO/CDC/Collaborating Center on Physical Activity and Public Health (WHO/CDC/CC) related institutions in Latin America. Represent the WHO/CDC/CC in various events and projects in Latin America.

-Contribute to research and evaluation of physical activity and NCD prevention programs in Latin America. This includes designing evaluations, preparing manuscripts for scientific journals and presenting results at public health conferences and meetings.

Office of the Associate Director for Policy (ADP), Center for Global Health (CGH), Centers for Control Disease and Prevention CDC

Intern
Atlanta, GA, May-August 2011

- Assist the ADP’s in organizing and coordinating ongoing policy and partnership activities for Latin America and the Caribbean including the roll-out of and initial implementation of the Global Health Strategy (GHI) in Dominican Republic, the CDC Director’s Country Rounds for the Americas, and the Pan-American Health Organization (PAHO) Senior Delegation visit to CDC.

Mayor’s Office of Bogotá, District Institute for Sports and Recreation (IDRD)

Muevete Bogota Program

Physical Activity Practitioner - Bogota, Colombia, 2003 - 2006

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  • Implemented Muevete Bogota physical activity and health promotion programs in 4 settings: schools, work sites, health care and community.

  • Coordinated, supervised and facilitated various programs and developed standardized strategic guidelines for planning, implementing and monitoring the program’s process mainly in the school and health care sectors.
• Responsible for networking and partnering with community leaders and organizations to establish and cultivate relationships to further program goals and objectives.
• Provided technical support during physical activity events developed in collaboration with the community.
• Contributed to the planning and execution of training courses and capacity building for intervention groups.

Consultant, Physical Activity Program
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CARMEN Project – Mayor’s Office, City Hall-Bucaramanga, Colombia (November 2003)
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Rosario University
Professor-Sports Practice
Bogota, Colombia
2005-2006

Educated, trained and supervised physical therapy students in physical activity interventions to promote healthy habits, well-being and sports performance in a military population in Bogota, Colombia.

Iberoamericana University
Professor-Health Promotion
Bogota, Colombia
2004

Educated and supervised physical therapy students in health promotion and disease prevention through physical activity interventions and health education in a vulnerable community in Bogota.

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• “Muevete Bogota, Physical Activity Promotion Experience”.

• “Physical Activity as a Public Policy in Bogota”.

• “Promoting Physical Activity in a Public Health Framework through a Continental Network RAFA/PANA”.


“The relationship between the Ciclovia in Bogota, Social Capital and Equity”. The VI International Congress and Annual Meeting of the Ciclovias Network (CRA). November 3 to 6 2011, Medellin, Colombia

PUBLICATIONS


- Ciclovia Recreativa Implementation and Advocacy Manual. The Pan American Health Organization’s Regional Council on Healthy Eating and Active Living and Non-Communicable Disease Unit, La Via RecreActiva of Guadalajara, the Schools of
CONFERENCES/TRAINING COURSES

- International Forum of Physical Activity Promotion, IDRD - June 2003 Bogota, Colombia.


- Qualitative Data Analysis, September 10-11, CCHP training, Centers for Disease Control and Prevention (CDC).


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• ACSM Annual Meeting & World Congress on Exercise Is Medicine, May 31, 2011 to June 4, 2011, Denver, Colorado, US.

POSTER PRESENTATIONS


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• Ribeiro Isabella , Parra Diana, Hoehner Christy, Soares Jesus, **Torres Andrea**, Pratt Michael, Legetic Braka, Carvalho DM, Matsudo V, Ramos LR, Simões EJ, Brownson RC. “School-based physical education programs: evidence-based physical activity interventions for youth in Latin America”.


FACULTY

• X International Course of Physical Activity and Public Health, Agita Mundo-CDC. Organization staff and Working groups’ coordination and tutoring: Logic Models Development Workshops.

2. Monterrey-Mexico, March 17-20 2010
3. Montevideo-Uruguay, December 2010
4. Santiago-Chile, January 2011
5. El Salvador, April 2011
6. Bogota, Colombia, October 2011
7. Caracas, Venezuela, November 2011
• Physical Activity Evaluation training for the Brazilian PA National Network. 130 Municipalities from 22 States trained. Development of the six steps evaluation framework for physical activity and public health programs or projects. Working groups lead and tutoring.

2. Brazilian Ministry of Health, Brasilia, 06/8 - 06/16 2009

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**Languages**

• Spanish (native language)
• English (fluent)

**Computer Skills**

• SAS, SPSS, Excel, Power Point, Word, Internet.

**REFERENCES**

Available upon request.
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1.1 Background: Physical activity and health in Bogota, Colombia, and the broader international context

The health benefits of regular physical activity (PA) have been extensively documented, especially as a protective behavior for the prevention of chronic diseases and risk factors such as obesity, lipid disorders, and hypertension. Strong evidence indicates that physically active individuals have a lower risk of premature death compared to their sedentary counterparts, even if they engage in moderate intensity activity. Furthermore, higher levels of activity provide greater effects. The World Health Organization (WHO) emphasized the relevance of physical activity for public health globally by recognizing physical inactivity as the fourth leading risk factor for death in all income level countries, especially in middle income countries, such as the Latin American countries.

The growing prevalence of physical inactivity and non-communicable diseases (NCDs) that Latin America has faced as a result of the epidemiological transition and globalization; is also affecting an important percentage of the population in Colombia. In fact, research conducted in Bogota, the capital of Colombia, found that NCDs related with atherosclerosis and vascular system diseases are the first cause of premature death among adults 45 to 59 years old, and the first cause of death for older adults in the city. Importantly, the findings suggest that the majority of these deaths could be attributed to physical inactivity. Recent data from the National Survey of the Nutritional Situation in Colombia showed that 42.2% of the adults in Bogota did not meet the physical activity recommendations for health; only 18.3% met the recommendations doing activity on leisure time, 4.3% cycling for transportation, and 40.5%...
walking for transportation. Furthermore, 70% of the children between 5 to 12 years old, and 77% between 13 to 17 years old were exposed to two hours or more of TV watching (sedentary time) per day. TV watching and levels of overweight increased for these age groups from 2005 to 2010. Overweight and obesity levels also increased in adults in Bogota\(^9\).

The good news is that even fairly small increases in PA can generate valuable positive health impacts at the population level\(^{10,11}\). This is also true for the population in Bogota\(^8\). Consequently, it is imperative to continue to focus attention on the promising community-wide interventions to increase PA, such as environmental and policy interventions. Evidence suggests that the implementation of strategies to enhance built and social environments are essential to effectively increase PA and to improve health and quality of life at the population level\(^{12,13}\). In addition, the comprehensive nature of this strategies, could have relevant indirect impacts at the social level, such as promote social capital, safety and equity\(^{12,14,15}\). Indeed, the city of Bogota has been recognized for the implementation of policies, programs and built environment changes that have increased access to recreational facilities and programs, and have promoted public transportation and active commuting\(^{16}\). Two of the most acknowledged approaches that the city has implemented since the late 90’s to increase leisure time and transportation PA are the Ciclovia program and the Ciclorutas (Bicycle paths) network\(^{16}\).

The Ciclovias program is a community-based program in which streets are temporarily closed to motorized vehicles to exclusively allow access to pedestrians, cyclist, rollerbladers, and others for active recreational activities\(^{17}\). Currently, a circuit of 97 km (60.3 miles) of main avenues is closed in Bogota for the Ciclovia\(^{18}\), almost every Sunday and holiday of the year (72 events per year, from 7am to 2pm). The estimated participation of the program ranges from 600,000 to 1,000,000 people per Sunday along the 60-mile circuit, which also offers a variety of
complementary physical activities such as aerobics and biking classes\textsuperscript{17}. The Bogota Ciclovia was found to be a cost-beneficial program for the city\textsuperscript{19} and was recognized by the Guide for Useful Interventions for Activity (GUIA) systematic review in Latin America as a promising intervention for PA promotion for the region within the category of “community-wide policies and planning”\textsuperscript{6}.

The Cicloruta is the most extensive bicycle path network in Latin America\textsuperscript{20} with 300 km (186.4 miles) of cycling paths. The network of paths connects with public transportation and provides access to several destinations in the city including schools, recreational facilities, and worksites\textsuperscript{16}. The characteristics of the Ciclorutas in Bogota and the socio-economic context of the city make this cycling network a promising approach for future public health impact. Besides, if the use of Ciclorutas for transportation increased, they could be an alternative to improve the mobility issues of the city and other social and environmental outcomes could also be achieved.

Both initiatives, the Ciclovia as a recreational program and Ciclorutas as a transportation program, have strong potential to increase PA levels in Bogota\textsuperscript{17,21}; however this potential should be analyzed for two separate PA domains: leisure time PA (LTPA) for Ciclovias and transportation (utilitarian) PA for Ciclorutas; Each domain is influenced by different environmental and policy determinants\textsuperscript{22}. Other critical public health co-benefits that could be related with both programs include quality of life, health, social capital, equity and air quality\textsuperscript{17,21,23,24}. Unfortunately, specific evidence on the association that Ciclovias and Ciclorutas have with PA and other health-related outcomes is limited\textsuperscript{16,17,18}. Furthermore, few articles have described characteristics of the Bogota Ciclovia and Cicloruta programs on health-related outcomes.
Nonetheless, the exponential growth of Ciclovias around the world (especially in the Americas) and the strong evidence on the impact of Ciclorutas internationally should be acknowledged. In fact, both programs were recognized as promising interventions to increase PA and prevent Non-Communicable diseases at the population level by the World Bank\textsuperscript{25}. Similarly a systematic review conducted in 2008 found 57 Ciclovia programs in the Americas, from which 38 were active programs that met the inclusion criteria, 24 had been launched over the two last decades, and 9 had been carried out in the US, which indicates the expansion of this programs beyond Latin America\textsuperscript{17}. In addition the Ciclovias have been documented as programmatic interventions that could promote cycling at the population level\textsuperscript{26} for transportaEqually important is the evidence that shows how the provision of separate cycling paths along the roads (Ciclorutas) have been significantly associated with increasing cycling for transportation in European and American cities\textsuperscript{26}. Other studies have shown the same positive association in other developed countries such as Australia\textsuperscript{27} and Canada\textsuperscript{28}.

This context emphasizes both the opportunity and need to learn more about these two promising approaches for PA and health promotion in the city of Bogota, which could also provide other benefits to the population. This is especially important considering the potential that PA for transportation has in Bogota, and the need to increase LTPA\textsuperscript{9} among all age groups.

1.2 Purpose of the Study

The purpose of this study was to describe the characteristics of the participants from Ciclovia and Cicloruta, compare program participation frequencies, and general demographic characteristics. In addition, we explored how program usage relates to public health outcomes including, physical activity, safety perception, social capital and equity.
1.3 Research Questions:

1. What are the main differences between the characteristics of the Ciclovia and Cicloruta participants with respect to socio-demographics, physical activity behavior and social capital perception?

2. What are the characteristics of the Ciclovia users that are related with meeting the PA recommendations in leisure time?

3. Is the level of Social Capital perception associated with the frequency of participation in the Ciclovia program?

4. What are the characteristics of the Cicloruta users that are related with meeting the PA recommendations by cycling for transportation?
CHAPTER 2

Literature Review

2.1 Physical Activity Recommendations for Health

Physical Activity (PA) was originally defined as “any bodily movement produced by skeletal muscles that results in energy expenditure”\(^2^9\). This definition differentiated PA from exercise and fitness, and allowed the beginning of a new field in public health: physical activity and public health, which is concerned with the incorporation of physical activity as part of the daily life of the individuals, for achieving health benefits and preventing disease. One key consequence of the evolution of the PA concept globally has been the development of PA recommendations or guidelines directed to entire populations. The WHO, in an effort to provide a unified message around the world and reach low and middle income countries, recently published the Global Recommendations on PA for Health\(^3^0\), which are consistent with the 2008 PA Guidelines for Americans\(^3^1\). The recommendations provide guidance on the minimum amount of physical activity that any person should do to obtain health benefits and prevent diseases, and how it can be incorporated into daily life. The guidelines recommend that adults accumulate at least 150 minutes of moderate intensity aerobic activity throughout the week or 75 minutes of vigorous activity, both in bouts of at least 10 minutes each time\(^3^0\). Table 1 summarizes the recommendations by age group.
Table 1. Summary of the WHO Global Recommendations on Physical Activity for Health by age group\textsuperscript{30}.

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| Children and youth aged 5–17 | • Accumulate at least 60 minutes of moderate- to vigorous intensity physical activity a day.  
• Amounts of physical activity greater than 60 minutes provide additional health benefits.  
• Most of the daily activity should be aerobic.  
• Vigorous-intensity activities should be incorporated  
• Muscle and bone strengthening activities at least 3 times per week. |

| Adults 18-64               | • Accumulate at least 150 minutes of moderate or 75 minutes of vigorous intensity aerobic activity throughout the week, performed in bouts of at least 10 minutes duration.  
• Additional health benefits can be accomplished by increasing moderate-intensity activity to 300 minutes per week, or engaging in 150 minutes of vigorous activity per week, or an equivalent combination of both.  
• Muscle-strengthening activities should be performed on 2 or more days a week. |

| Older Adults 65 and above  | • Follow the recommendations for adults  
• Adults of this age group, with poor mobility, should perform physical activity to enhance balance and prevent falls on 3 or more days per week.  
• Muscle-strengthening activities should be done involving major muscle groups, on 2 or more days a week.  
• When adults of this age group cannot do the recommended amounts of physical activity due to health conditions, they should be as physically active as their abilities and conditions allow. |

2.2 Environment and policy interventions to promote physical activity

Increasing evidence suggests that built environment policies influence PA behaviors and are important contributors to comprehensive efforts to effectively increase PA at the population level\textsuperscript{13}. People who live in communities with environments that encourage them to engage in recreational or transportation physical activity are more likely to be active\textsuperscript{14}. The Community
Guide systematic review identified two evidence-based environmental and policy approaches that can increase PA at the community level:

- Community-scale urban design and land use regulations, policies, and practices, which include policies to promote mixed land use, safe and appealing neighborhoods and routes, and street connectivity.
- Street-scale urban design and land use approaches, which target smaller geographic areas, include street lighting, and other safety features and improved aesthetics of streets.

Both approaches were positively associated with higher levels of PA both in the leisure and transportation domains. Nonetheless, it is important to analyze each domain separately, because they are influenced by different environmental and policy determinants.

### 2.3 Environmental and policy approaches and leisure time physical activity

Researchers have explored the relationship of environment and policies on leisure time physical activity (LTPA), with special emphasis on walking, which is the most common type of physical activity for adults. Evidence suggests that LTPA has a stronger correlation with intrapersonal and neighborhood attributes. A review showed that positive perceptions of the neighborhood environments were associated with higher levels of LTPA. Stronger associations were observed for access-proximity to facilities, opportunities to be active and aesthetic characteristics of the neighborhood. The relationship with safety was in the same direction but was not as strong. Hoehner et al., also found that LTPA had a positive association with access to recreational facilities (e.g. parks, recreational areas, trails) and neighborhood aesthetics, including maintenance and presence of trees. Similarly, studies conducted in Latin America have shown that environmental attributes are related with LTPA. Parra, et al., found that people...
reporting high accessibility to trails, or any other recreational facility had increased odds of being active in leisure time and meeting the PA recommendation\(^{31}\). Higher safety perception and good perception of the quality of the pedestrian space was associated with meeting the overall PA recommendation (transportation and leisure)\(^{35}\).

More specifically, research in Bogota indicated that adults living in neighborhoods with higher park density and presence of TransMilenio stations (Bus Rapid Transit-BRT system) had higher levels of walking during leisure time; but those living in neighborhoods with slopes higher than 4% were less likely to be active in leisure time\(^ {36}\). In another study examining the Ciclovia, the lack of female participation and lack of intention to lose weight were associated with being inactive in leisure time\(^ {37}\). Sarmiento et al, explored the association of environmental characteristics and Health Related Quality of Life (HR-QOL) among adults in Bogota. Their findings suggested that mixed land-use and park density was positively associated with HR-QOL\(^ {38}\).

### 2.4 Environmental and policy approaches and transportation physical activity

In contrast, physical activity for transportation has been found to have a stronger influence from physical environment characteristics. It is suggested that cycling for transport is mainly associated with number of destinations along the routes, access to public transportation, access to bike lanes, higher numbers of active people in the neighborhood\(^ {22}\), not having a car at home, and perception of behavioral control over cycling\(^ {33}\). Two comparative studies of active travel, one between the US and Germany\(^ {39}\), and the other between the US and Canada\(^ {28}\) demonstrated that active transportation was positively associated with meeting the PA recommendations. The authors indicated that the higher prevalence of active transportation in
Germany and Canada compared to the US, has been a result of the implementation and enforcement of policies to enhance safety and convenience for active commuters, including, car-free zones and bike trail networks\textsuperscript{39,28}. Other research has shown positive associations between active commuting and health outcomes including, lower levels of obesity and diabetes\textsuperscript{40}, reduction of air pollution and noise level; and enhancement of quality of life and social capital\textsuperscript{21}.

Evidence on PA for transportation is more limited in Latin America\textsuperscript{41}; although some research has been conducted in Brazil and Colombia. Data from Brazil indicated that cycling for transportation was significantly associated with the number of nearby destinations\textsuperscript{35}. A population-based study in Bogota indicated that 16.7\% of the adults reported cycling for transportation; higher prevalence was reported by those having close access to Ciclorutas (bike paths); and those who reported living in a neighborhood with flat terrain and participating in the Ciclovia programs. The use of bike for transport was lower among women and people with college education\textsuperscript{41}.

### 2.5 The relationship between Social Capital and Health

The concept of Social Capital (SC) was introduced by Pierre Bourdieu in the 80’s but has been widely explored over the last decade\textsuperscript{42} to explain how social environments influence every aspect of our lives, including health. One of the first, currently used definitions of SC was proposed by Putnam, who described SC as “features of social organization, such as networks, norms and social trust that facilitate coordination and cooperation for mutual benefit”\textsuperscript{43}. Other components of SC have been documented including, shared values, mutual support, cooperation\textsuperscript{44}, social participation\textsuperscript{45}, social cohesion and collective efficacy\textsuperscript{46}. 


There has been growing evidence on the relationship between the levels of social capital and different health-related outcomes and well-being\textsuperscript{42,44}. Individuals can obtain health benefits by being connected with specific social networks and collectively health benefits could be a result of living in neighborhoods with higher social interaction\textsuperscript{15}. A study conducted in Los Angeles County using data from the “Los Angeles Family and Neighborhood Study” (LAFANS), showed that lower levels of collective efficacy (a combination of trust in a social group and willingness to help other community members for a common good\textsuperscript{46}) measured among adults in several neighborhoods in LA had a significant association with increased odds of being overweight or at risk of being overweight \textsuperscript{47}.

A recent cohort study conducted in Thailand indicated that poor self-reported and physiological health was associated with low levels of two social capital components: trust and social support\textsuperscript{48}. These associations may be true in other middle income countries. A review of literature from research conducted in Latin America concluded that there is incipient evidence that high SC has been associated with better mental health and lower prevalence of trauma\textsuperscript{49}. There has only been one study that explored SC and health in Colombia and the authors found that cognitive social capital (perception of trust and reciprocity) and membership to associations were related to a better self-reported overall health\textsuperscript{50}.

Research focused on built environment and SC has demonstrated that living in neighborhoods with more parks is strongly associated with higher collective efficacy\textsuperscript{15}. Moreover, parks with higher social capital levels have shown better safety perceptions, more users and higher levels of physical activity\textsuperscript{51}. A study conducted in Japan indicated that higher levels of the cognitive dimension of social capital (trust) were significantly associated with lower odds of physical inactivity\textsuperscript{52}. Likewise, Lindstrom, et al., found social participation n measured
at the individual level to be strongly related with higher levels of LTPA. The neighborhoods with more participative communities had increased PA levels compared to the ones with lower levels of social participation\textsuperscript{45}.

High levels of SC have also been associated with prevention of crime and as buffers of socioeconomic inequalities\textsuperscript{53}. Income inequalities are associated with low SC, poor health, and less socially cohesive environments, which often generate higher crime rates. Higher collective efficacy and overall social capital can play an important role in protecting the health of those living in conditions of disadvantage\textsuperscript{54} and also in decreasing crime rates that are frequent under such living conditions\textsuperscript{53}.

These findings are relevant to this current study, and represent an opportunity to start exploring how two approaches that provide free access to facilities for transportation and recreation such as the Ciclovias and Ciclorutas, could be related with SC and equity in a context of high socioeconomic inequalities such as the city of Bogota.

In sum, there is strong evidence on the impact that the implementation of comprehensive policies and environmental interventions may have to promote leisure time and transportation PA and other health-related and social benefits at the population. Both the Ciclovias and Ciclorutas in Bogota are examples of these type of interventions in Latin America, and have become role model for many cities in the region. Nonetheless, few studies have explored the potential outcomes of these interventions in the city and none have compared the characteristics of the users of the two programs to better understand how they function, how they influence various aspects of the city, and how they can be enhanced. This study will describe the users of the two programs and analyze their PA, and social capital characteristics.
CHAPTER 3

Methods

3.1 Study Setting:

The data for this study was collected in Bogota the capital of Colombia. The city is located in the Andes Mountains, 8,500 ft above the sea level, with an average temperature of 57 °F varying from 37 to 77 °F throughout the day. Dry and rainy seasons alternate during the year. The city has 6,778,691 inhabitants, and is divided in a six level socioeconomic strata (SES) index, which classifies the households based on their location, surrounding areas and physical characteristics. SES 1 is the lowest and 6 the highest level. Bogota is a city with important safety issues. Data from a safety report in Bogota showed that the main safety problems that the city faced during the first semester of 2010 included: homicides (801 cases), interpersonal violence (21,292 cases) and traffic death (253 cases), in which 3 out of 5 victims were pedestrians. Robbery with 8042 reported cases and automobile theft with 2281 reported cases represent an additional safety challenge for the city.

3.2 Data Sources

Data for this study was obtained from a survey designed and conducted in Bogota, Colombia by researchers of the Schools of Engineering and Medicine from Los Andes University in October to December 2009. The study was originally approved by the Research Ethics Committee from the University. The principal investigators approved the use of the data for the current study. The surveys were de-identified and analyzed in a secondary analysis that was approved by the Georgia State University Institutional Review Board (IRB) on March 28,
2011. The data were gathered using two intercept surveys: one performed on Ciclorutas and one during Ciclovias. The methods for each one are described as follows:

3.2.1 **The Cicloruta Survey:** This survey was conducted among 1000 adult cyclists who were intercepted on the Cicloruta (bike paths network). The bike paths network was divided into five zones, in which the six SES levels were represented. Two interception points were selected per zone based on the density of cyclists in the area: one with low and one with high density of cyclist. A total of 10 interception points were selected.

Table two shows the distribution of interception points and surveys conducted per zone. The survey was conducted on every third adult crossing each of the previously mentioned interception points, until completing 1000 surveys.

**Table 2. Cicloruta Survey Interception points, SES distribution and total number of surveys conducted.**

<table>
<thead>
<tr>
<th>Zone</th>
<th>Density</th>
<th>Interception Point</th>
<th>SES</th>
<th>Total #surveys</th>
</tr>
</thead>
<tbody>
<tr>
<td>South-East</td>
<td>High</td>
<td>Ciclo-Parqueo (Banderas)</td>
<td>3 - 4</td>
<td>184</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Calle 6- K.19</td>
<td>3</td>
<td>67</td>
</tr>
<tr>
<td>South-West</td>
<td>High</td>
<td>Ciclo-Parqueo (Americas)</td>
<td>2</td>
<td>159</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Av. C. de Cali- Calle 58 S</td>
<td>2</td>
<td>29</td>
</tr>
<tr>
<td>Downtown</td>
<td>High</td>
<td>Calle 26- K 94</td>
<td>3-4</td>
<td>155</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>K.30- Calle 72</td>
<td>3 - 4</td>
<td>120</td>
</tr>
<tr>
<td>North-West</td>
<td>High</td>
<td>Calle 80- K. 78</td>
<td>3</td>
<td>126</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Av. Boyacá- Calle 170</td>
<td>5</td>
<td>22</td>
</tr>
<tr>
<td>North-East</td>
<td>High</td>
<td>Calle 127- AK. 19</td>
<td>5 - 6</td>
<td>108</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>K.11- Calle 92</td>
<td>6</td>
<td>30</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1000</td>
</tr>
</tbody>
</table>

**Target Study Population:**

The survey was conducted on 1000 adults 18 years old and over who were using the Cicloruta.
Study Measures

Outcome variable:

Physical Activity:

The long version of the International Physical Activity Questionnaire (IPAQ)\(^{58}\) was used to assess the physical activity levels for the leisure time and transportation domains. For the Ciclorutas’ analysis only the transportation domain was considered, specifically cycling for transportation\(^{59}\). Individuals were classified as meeting the PA recommendation (those who reported accumulating at least 150 minutes of cycling for transportation, in bouts of at least 10 minutes each time) and not meeting the PA recommendation (<150 minutes of transportation PA).

Independent Variables:

Socio-demographic factors: The socio-demographic variables included, sex, age, occupation, income, education, marital status, car in the household and socio-economic Status (SES). The SES classifies the households based on their location, surrounding areas and physical characteristics in a range of 1 to 6: 1 being the lowest and 6 the highest and more advantaged level\(^{56}\). The classification of the socio-demographic variables is presented in Table 1.

Cicloruta use characteristics: frequency of use (Infrequent: at least once a year-once a week, frequent: 2-4days/week, regular: 5-7 days/week, Safety Perception-Accidents (In general, how safe from do you feel in the Cicloruta from road and traffic accidents?): unsafe, neutral, safe, Security perception–Robbery (In general, how safe from do you feel in the Cicloruta from crime and robbery?): unsafe, neutral, safe.
Ciclovia use factors among Cicloruta users:

Use of Ciclovia over the last 12 months: (Yes, No).

3.2.2 The Ciclovia Survey: This survey was conducted among a thousand adults who were intercepted at the Ciclovia. The total distance of the Ciclovia was divided into 16 equidistant interception points to represent the entire circuit. The survey was conducted on 3 consecutive Sundays to every third adult crossing the interception points.

Target Study Population:

The survey was conducted to 1000 adults 18 years old and over who were participating at the Ciclovia.

Study Measures

Outcome variables

-Physical Activity:

For the Ciclovias analysis only the leisure time domain (LTPA) from the IPAQ was considered and calculated by adding up the minutes expended on leisure time activities from any of the following three categories: moderate intensity PA, vigorous intensity PA (multiplied by 2 due to the double credit of the intensity) and walking; based on the LTPA categories suggested at the IPAQ scoring protocol\(^{58}\). Individuals were classified as meeting the PA recommendation (those who reported accumulating at least 150 minutes of LTPA, in bouts of at least 10 minutes each time) and not meeting the PA recommendation (those who did not meet the previously mentioned criteria).

-Social Capital: The SC questions were selected and adapted from existing international questionnaires including: The general social survey 2008 (GSS)\(^{60}\) from the University of Chicago, The European Social Survey 2004/2005\(^{61}\), the World Bank Social Capital
Integrated Questionnaire (SOCAP IQ)\textsuperscript{62}, and specific questions design for Ciclovias and Ciclorutas. Ten SC questions were asked to evaluate the respondent’s perception of the level of different SC components in the Ciclovia environment including trust, collective efficacy, mutual support, and shared values. Response options were Likert scales ranging from 1 to 5, in which the lowest value indicated the respondent strongly disagreed with the positive SC statement and 5 indicated that the respondent strongly agreed.

**Independent Variables:**

**Socio-demographic factors:** The same socio-demographic factors considered for the Cicloruta Survey were used and are described in Table 1.

**Ciclovia use factors:** frequency of participation (Infrequent: at least once-year-once per month, Frequent: 2-3 days/month, Regular: 4 days-month-always), type of activity performed during the Ciclovia (cycling, other wheels, walking/jogging), intensity of the activity performed at the Ciclovia (vigorous, moderate, low) and safety perceptions for accidents and crime as previously described for the Ciclorutas Survey (Table 1).

**Cicloruta use factors among Ciclovia users:**

Use of Cicloruta over the last 12 months: (Yes, No), frequency of use/participation (Infrequent: once per week- at least once-year, Frequent: 2-4 days/week, Regular: 5-7 days-week), type of activity performed during the Ciclovia (cycling, other wheels, and walking/jogging).

### 3.3 Data Analysis

The statistical analysis was carried out using SAS 9.2 software. First, the general characteristics of the Ciclovia and Cicloruta users were described and compared using the Pearson chi-square test. Second, a principal component analysis (PCA) was conducted to reduce
the number of SC variables from the Ciclovia survey, by using a varimax (orthogonal) rotation method\textsuperscript{63}. Questionnaire items and corresponding factor loadings are presented in table 3. Three factors displayed eigenvalues greater than one; however the scree plot suggested that only one of them was meaningful. Therefore, only the first factor was retained, which accounted for 22.3\% of the total variance. Five items (questions) had loadings greater than .57 for the first factor. The five questions were summed and then labeled as Social Capital level. The SC variable was subsequently dichotomized and categorized into two levels: high (scores above the mean: 17.4) and low (scores below the mean). A binary logistic regression model was developed to examine the relationship between frequency of participation on the Ciclovia and perceived SC levels; the model was adjusted by sex and monthly income.

In addition, two multivariate logistic regression models were conducted to examine associations between meeting the PA recommendations with the characteristics of program use/participation. The first model was carried out for Cicloruta users. The following variables were included as independent variables: motorized vehicle at home, frequency of use, safety perception, and participation in Ciclovia over the last 12 months. The model was also adjusted by including all the socio-demographic variables previously mentioned (sex, SES, monthly income). The outcome variable was meeting the PA recommendation by cycling for transportation-yes or no- based on previously described criteria. The independent variables used for the Ciclovia model included: frequency of participation, type of activity performed, intensity of the activity performed, and safety perceptions. The model was also adjusted for the socio-demographic variables. The outcome for the Ciclovia model was meeting the LTPA recommendation yes or no.
Table 3. Social Capital Principal Components Analysis\(^a\) and matrix of rotated correlations for Ciclovia participants.

<table>
<thead>
<tr>
<th>Items</th>
<th>Factor 1(^†)</th>
<th>Factor 2(^**)</th>
<th>Factor 3(^**)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?</td>
<td>0.14</td>
<td>0.80</td>
<td>0.11</td>
</tr>
<tr>
<td>Do you think most people would try to take advantage of you if they got a chance, or would they try to be fair?</td>
<td>0.11</td>
<td>0.78</td>
<td>0.7</td>
</tr>
<tr>
<td>Would you say that most of the time people try to be helpful, or that they are mostly just looking out for themselves?</td>
<td>0.32</td>
<td>0.52</td>
<td>0</td>
</tr>
<tr>
<td>Most people in the Ciclovia are willing to help if you need it.</td>
<td><strong>0.69</strong></td>
<td>0.20</td>
<td>0.4</td>
</tr>
<tr>
<td>Most people in the Ciclovia get along with each other</td>
<td><strong>0.71</strong></td>
<td>0.19</td>
<td>0.15</td>
</tr>
<tr>
<td>Most people who use the Ciclovia can be trusted.</td>
<td><strong>0.60</strong></td>
<td>0.28</td>
<td>0.30</td>
</tr>
<tr>
<td>Most people who use the Ciclovia share the same values.</td>
<td><strong>0.57</strong></td>
<td>0.5</td>
<td>0.49</td>
</tr>
<tr>
<td>Most people who use the Ciclovia know each other.</td>
<td>0.17</td>
<td>-0.7</td>
<td>0.78</td>
</tr>
<tr>
<td>Would you trust someone at the Ciclovia to take care of your bike for 40 minutes or more?</td>
<td>-0.15</td>
<td>0.33</td>
<td>0.58</td>
</tr>
<tr>
<td>Do you think that if you fell at the Ciclovia someone would help you to get up?</td>
<td><strong>0.62</strong></td>
<td>0.2</td>
<td>-0.18</td>
</tr>
<tr>
<td>Percentage of explained variance</td>
<td>22.3</td>
<td>17.9</td>
<td>13.4</td>
</tr>
</tbody>
</table>

\(^a\) Varimax rotation and \(^†\) Eigen value > 1 (3.1).

\(\ast\) >0.56

\(\ast\ast\) Eigen values marginally >1 (1.06 and 1.1)
CHAPTER 4

Results

4.1 Socio-demographic and program participation differences characteristics among the Ciclovia and Cicloruta users in Bogota.

Table 4. Socio-demographic and program participation differences characteristics among the Ciclovia and Cicloruta users in Bogota

<table>
<thead>
<tr>
<th>Variables</th>
<th>Ciclovia</th>
<th>Cicloruta</th>
<th>Chi-square test</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>n</td>
<td>%</td>
<td>n</td>
</tr>
<tr>
<td>Sex</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>299</td>
<td>29.9</td>
<td>123</td>
</tr>
<tr>
<td>Male</td>
<td>701</td>
<td>70.1</td>
<td>877</td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-29</td>
<td>362</td>
<td>36.2</td>
<td>310</td>
</tr>
<tr>
<td>30-49</td>
<td>407</td>
<td>40.7</td>
<td>499</td>
</tr>
<tr>
<td>&gt;= 50</td>
<td>231</td>
<td>23.1</td>
<td>191</td>
</tr>
<tr>
<td>Marital Status</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single/Widow/Divorced</td>
<td>533</td>
<td>53.3</td>
<td>956</td>
</tr>
<tr>
<td>Living with partner/married</td>
<td>467</td>
<td>46.7</td>
<td>43</td>
</tr>
<tr>
<td>Education level</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less than Middle School</td>
<td>111</td>
<td>11.1</td>
<td>269</td>
</tr>
<tr>
<td>Middle to High School</td>
<td>404</td>
<td>40.0</td>
<td>558</td>
</tr>
<tr>
<td>Bachelor’s and above</td>
<td>483</td>
<td>48.4</td>
<td>170</td>
</tr>
<tr>
<td>Occupation*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not remunerated</td>
<td>74</td>
<td>7.4</td>
<td>93</td>
</tr>
<tr>
<td>Remunerated</td>
<td>816</td>
<td>82.0</td>
<td>865</td>
</tr>
<tr>
<td>Student</td>
<td>103</td>
<td>10.3</td>
<td>41</td>
</tr>
<tr>
<td>Monthly Income*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 0-195 USD</td>
<td>99</td>
<td>11.0</td>
<td>141</td>
</tr>
<tr>
<td>$ 196-487 USD</td>
<td>422</td>
<td>47.0</td>
<td>666</td>
</tr>
<tr>
<td>&gt;=488 USD</td>
<td>384</td>
<td>42.0</td>
<td>147</td>
</tr>
<tr>
<td>Socio-economic status (SES)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,2</td>
<td>279</td>
<td>28.0</td>
<td>531</td>
</tr>
<tr>
<td>3,4</td>
<td>642</td>
<td>64.0</td>
<td>488</td>
</tr>
<tr>
<td>5 y 6</td>
<td>77</td>
<td>8.0</td>
<td>21</td>
</tr>
<tr>
<td>Car or other motorized vehicle at home</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>339</td>
<td>33.9</td>
<td>171</td>
</tr>
<tr>
<td>No</td>
<td>661</td>
<td>66.1</td>
<td>829</td>
</tr>
</tbody>
</table>

*Converted to USD exchange rate 2009

a Remunerated=Employer/employee/own-account worker, Non-remunerated=Unpaid family/ worker/ Unemployed/
<table>
<thead>
<tr>
<th>Variables</th>
<th>Ciclovia</th>
<th>Cicloruta</th>
<th>Chi-square test</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>n</td>
<td>%</td>
<td>n</td>
</tr>
<tr>
<td>Meeting PA Recommendation by cycling for transportation&lt;sup&gt;b&lt;/sup&gt;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>174</td>
<td>17.4</td>
<td>705</td>
</tr>
<tr>
<td>No</td>
<td>826</td>
<td>82.6</td>
<td>295</td>
</tr>
<tr>
<td>Meeting PA Recommendation in leisure time&lt;sup&gt;c&lt;/sup&gt;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>595</td>
<td>59.5</td>
<td>403</td>
</tr>
<tr>
<td>No</td>
<td>405</td>
<td>40.5</td>
<td>597</td>
</tr>
<tr>
<td>Frequency of use/participation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infrequent</td>
<td>202</td>
<td>20.2</td>
<td>101</td>
</tr>
<tr>
<td>Frequent</td>
<td>276</td>
<td>27.6</td>
<td>198</td>
</tr>
<tr>
<td>Regular</td>
<td>522</td>
<td>52.2</td>
<td>701</td>
</tr>
<tr>
<td>Safety Perception (Accidents)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unsafe</td>
<td>166</td>
<td>16.7</td>
<td>295</td>
</tr>
<tr>
<td>Neutral</td>
<td>321</td>
<td>32.2</td>
<td>247</td>
</tr>
<tr>
<td>Safe</td>
<td>510</td>
<td>51.2</td>
<td>458</td>
</tr>
<tr>
<td>Security perception (Crime)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unsafe</td>
<td>253</td>
<td>25.3</td>
<td>450</td>
</tr>
<tr>
<td>Neutral</td>
<td>323</td>
<td>32.3</td>
<td>297</td>
</tr>
<tr>
<td>Safe</td>
<td>424</td>
<td>42.4</td>
<td>253</td>
</tr>
<tr>
<td>Factors mostly related with safety perception</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Crime or robbery</td>
<td>290</td>
<td>29.2</td>
<td>535</td>
</tr>
<tr>
<td>Traffic/roads quality/vehicles</td>
<td>703</td>
<td>70.8</td>
<td>463</td>
</tr>
</tbody>
</table>

<sup>b</sup> Yes=>150 min, No<=150 min.
<sup>c</sup> Yes=150 min or more of moderate /75 min vigorous activity/week.

Participants of both programs were primarily males (70.1% in Ciclovia and 87.7% in Ciclorutas), within 30-49 years of age (40.7% and 49.9% respectively), and regular participants/users of the program (52.2% in Ciclovia and 70.1% in Ciclorutas). Cicloruta users were more likely to be living in SES categories of 1-2 (53.1%), have lower education attainment (27% less than middle school), and most did not own a car at home (82.9%). They were also less likely than Ciclovia users to having an income at or above 488 USD a month (15.4%), report being a student (4.1%) and fewer were living in SES categories of 5-6 (2.1%). In contrast, most Ciclovia participants
reported living in SES categories of 3-4 (64%), and having a higher education attainment (48.4% Bachelor’s degree and above). In addition more Ciclovia participants reported living in SES categories of 5-6 (8% vs. 2% of the Cicloruta users), and having a car at home (33.9% vs. 17.1% of the Cicloruta users).

The PA characteristics (Table 1) significantly differed between the two groups of users. The majority of the Ciclovia participants reported meeting the PA recommendation in LTPA (59.5%), whereas near all Cicloruta participants reported to meet the recommendations by cycling for transportation (70.5%).

The safety perception was higher among Ciclovia users with 51.2% of those surveyed having reported feeling safe at the Ciclovia with respect to traffic and accidents and 42.4% with regard to crime. On the contrary, more Cicloruta users reported feeling unsafe: 29.5% with regard to traffic and 45% with regard to crime.

The SC perception differences between the two programs are presented in Table 2. A higher proportion of Ciclovia participants reported to agree with the five positive components of SC in the program. The participants especially agreed with the following three items: the willingness of the Ciclovia participants to help each other (62.4%), to get along with each other (61.4%), and to help in specific situations like fix a flat tire or help someone get up if another user fell (73.2%). The only SC component from which more than 50% of the Cicloruta users reported to agree with was the willingness of the Cicloruta users to help each other (56.3%).
Table 5. Social Capital perception differences among the Ciclovia and Cicloruta users in Bogota

<table>
<thead>
<tr>
<th>Variables</th>
<th>Ciclovia</th>
<th>Cicloruta</th>
<th>Chi-square test</th>
<th>( \chi^2 )</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users of the program are willing to help each other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>623</td>
<td>62.4</td>
<td>563</td>
<td>56.3</td>
<td></td>
</tr>
<tr>
<td>Neutral</td>
<td>238</td>
<td>23.8</td>
<td>258</td>
<td>25.8</td>
<td>9.14</td>
</tr>
<tr>
<td>Disagree</td>
<td>138</td>
<td>13.8</td>
<td>179</td>
<td>17.9</td>
<td></td>
</tr>
<tr>
<td>Users of the program get along with each other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>614</td>
<td>61.4</td>
<td>472</td>
<td>47.2</td>
<td></td>
</tr>
<tr>
<td>Neutral</td>
<td>257</td>
<td>25.7</td>
<td>309</td>
<td>30.9</td>
<td>46.2</td>
</tr>
<tr>
<td>Disagree</td>
<td>129</td>
<td>12.9</td>
<td>218</td>
<td>21.8</td>
<td></td>
</tr>
<tr>
<td>Users of the program can be trusted</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>410</td>
<td>41</td>
<td>319</td>
<td>31.9</td>
<td></td>
</tr>
<tr>
<td>Neutral</td>
<td>353</td>
<td>35.3</td>
<td>330</td>
<td>33</td>
<td>34.6</td>
</tr>
<tr>
<td>Disagree</td>
<td>236</td>
<td>23.7</td>
<td>351</td>
<td>35.1</td>
<td></td>
</tr>
<tr>
<td>Users of the program share values</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>339</td>
<td>33.9</td>
<td>424</td>
<td>42.4</td>
<td></td>
</tr>
<tr>
<td>Neutral</td>
<td>339</td>
<td>33.9</td>
<td>296</td>
<td>29.6</td>
<td>22.700</td>
</tr>
<tr>
<td>Disagree</td>
<td>321</td>
<td>32.2</td>
<td>280</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Users of the program would help you to fix flat tire/get up if you fell</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>730</td>
<td>73.22</td>
<td>280</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>Neutral</td>
<td>152</td>
<td>15.25</td>
<td>176</td>
<td>17.6</td>
<td>481.5</td>
</tr>
<tr>
<td>Disagree</td>
<td>115</td>
<td>11.53</td>
<td>544</td>
<td>54.4</td>
<td></td>
</tr>
</tbody>
</table>

4.2 Characteristics associated with meeting LTPA recommendation among Ciclovia participants. Results from the logistic regression analysis assessed what variables were associated with meeting the LTPA recommendations in Ciclovia participants. These results are shown in Table 3. Those who reported regular participation in the program had increased odds
of meeting the LTPA recommendation (OR=1.7, 95%CI=1.1-2.4), as well as those who reported to perform vigorous (OR=4.9, 95%CI=2.5-9.2) and moderate (OR=1.9, 95%CI=1.2-3.0) activity during the Ciclovia. Walking/jogging (OR=1.3, 95%CI=0.8-1.9) and using other wheels during the Ciclovia (OR=1.7, 95%CI=0.7-3.5) were also positively associated with meeting the LTPA recommendation, however, the association was not significant.

Table 6. Characteristics of Ciclovia participation related with meeting LTPA recommendation.

<table>
<thead>
<tr>
<th>Variable</th>
<th>OR</th>
<th>95% CI</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Frequency of participation</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regular</td>
<td>1.7</td>
<td>1.1-2.4†</td>
</tr>
<tr>
<td>Frequent</td>
<td>1.1</td>
<td>0.8-1.6</td>
</tr>
<tr>
<td>Infrequent**</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Type of activity performed</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Walking/Jogging</td>
<td>1.3</td>
<td>0.8-1.9</td>
</tr>
<tr>
<td>Other wheels</td>
<td>1.7</td>
<td>0.7-3.5</td>
</tr>
<tr>
<td>Cycling**</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Intensity of the activity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vigorous</td>
<td>4.9</td>
<td>2.5-9.2†</td>
</tr>
<tr>
<td>Moderate</td>
<td>1.9</td>
<td>1.2-3.0†</td>
</tr>
<tr>
<td>Low**</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Safety Perception (Accidents)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safe</td>
<td>1</td>
<td>0.6-1.6</td>
</tr>
<tr>
<td>Neutral</td>
<td>0.7</td>
<td>0.4-1.5</td>
</tr>
<tr>
<td>Unsafe**</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Security perception (Crime)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safe</td>
<td>1</td>
<td>0.6-1.5</td>
</tr>
<tr>
<td>Neutral</td>
<td>1</td>
<td>0.6-1.4</td>
</tr>
</tbody>
</table>

a Regular: 4 days-month/always, Frequent: 2-3 days/month, Infrequent: at least once-year/once per month
b 150 min of moderate intensity or 75 minutes of vigorous intensity
**Referent group
Model adjusted by sex, age, marital status, education level and SES
† P-value <0.0001
4.3 Characteristics associated with meeting PA recommendation by Cycling for transportation among Cicloruta participants.

Table 4 shows the results of the multivariate analysis for meeting the PA recommendation in cycling for transport among Cicloruta users. Males (OR=1.94, 95%CI=1.2-3.2), regular Cicloruta users (OR=10.18, 95%CI=6.1-16.8), and Cicloruta users who reported participation in the Ciclovia over the last 12 months (OR=1.6, 95%CI=1.1-2.2), were more likely to meet the PA recommendation by cycling for transportation. Similarly, users living in low SES (OR=1.5, 95%CI=0.4-4.9), having an education level between middle and high school (OR=1.4, 95%CI=0.8-2.2), and not having a car at home (OR=1.5, 95%CI=1-2.3) had an increased probability of meeting the recommendation though cycling for transport, nonetheless, the relationship was not statistically significant.

Table 7. Characteristics of Cicloruta use related with meeting the physical activity recommendation through cycling for transportation.

<table>
<thead>
<tr>
<th>Variable</th>
<th>OR</th>
<th>95% CI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sex</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>1.94</td>
<td>1.2-3.2</td>
</tr>
<tr>
<td>Female**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&gt;=61</td>
<td>1.6</td>
<td>0.6-4.2</td>
</tr>
<tr>
<td>25-60</td>
<td>1.3</td>
<td>0.8-2.0</td>
</tr>
<tr>
<td>18-24**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marital Status</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single/Widow/Divorced</td>
<td>0.9</td>
<td>0.4-2.0</td>
</tr>
<tr>
<td>Living with partner.married**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education level</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Less than Middle School</td>
<td>1.1</td>
<td>0.6-2.2</td>
</tr>
<tr>
<td>Middle to High School</td>
<td>1.4</td>
<td>0.8-2.2</td>
</tr>
<tr>
<td>Bachelor’s/Post-graduate degree**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Occupation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-remunerated</td>
<td>1.1</td>
<td>0.4-3.2</td>
</tr>
<tr>
<td>Remunerated</td>
<td>1.4</td>
<td>0.5-3.5</td>
</tr>
<tr>
<td>Student**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Variable</td>
<td>OR</td>
<td>95% CI</td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>------</td>
<td>----------</td>
</tr>
<tr>
<td>SES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1-2</td>
<td>1.5</td>
<td>0.4-4.9</td>
</tr>
<tr>
<td>3-4</td>
<td>1.3</td>
<td>0.4-4.1</td>
</tr>
<tr>
<td>5-6**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Motorized vehicle at home</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>1.5</td>
<td>1-2.3</td>
</tr>
<tr>
<td>Yes**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frequency of Cicloruta use*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regular</td>
<td>10.18</td>
<td>6.1-16.8†</td>
</tr>
<tr>
<td>Frequent</td>
<td>1.7</td>
<td>1.0-3.0</td>
</tr>
<tr>
<td>Infrequent</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safety perception (Accidents)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safe</td>
<td>0.9</td>
<td>0.5-1.4</td>
</tr>
<tr>
<td>Neutral</td>
<td>1</td>
<td>0.6-1.7</td>
</tr>
<tr>
<td>Unsafe**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Security perception (Crime)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safe</td>
<td>1</td>
<td>0.6-1.6</td>
</tr>
<tr>
<td>Neutral</td>
<td>0.8</td>
<td>0.5-1.3</td>
</tr>
<tr>
<td>Unsafe**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participation in the Ciclovia over the last 12 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>1.6</td>
<td>1.1-2.2†</td>
</tr>
<tr>
<td>No**</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*a Regular: 5-7 days/week, Frequent: 2-4 days a week, Infrequent: at least once/year/once per week
† P-value <0.0001
*150 min accumulated per week in bouts of at least 10 min each
**referent group

### 4.4 The Ciclovia and Social Capital

Table 5 shows the results of the by-variate regression for SC levels and frequency of participation in the Ciclovia program. Those participants who reported more frequent participation were more likely to have a higher SC perception of the Ciclovia: (OR=2.0, 95% CI=1.4-2.8) for regular compared to infrequent participants of the program. Frequent
participants were also more likely to have a higher SC perception compared to infrequent ones (OR=1.7, 95%CI=1.2-2.6), both associations were statistically significant.

Table 8. Association between participation in the Ciclovia and Social Capital

<table>
<thead>
<tr>
<th>Variable</th>
<th>OR</th>
<th>95% CI</th>
<th>p</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency of Ciclovia use*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regular</td>
<td>2.0</td>
<td>1.4-2.8</td>
<td>0.001</td>
</tr>
<tr>
<td>Frequent</td>
<td>1.7</td>
<td>1.2-2.6</td>
<td>0.001</td>
</tr>
<tr>
<td>Infrequent**</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Regular: 4 days-month/always, Frequent: 2-3 days/month
Infrequent: at least once-year/once per month
Model adjusted by sex, and income
CHAPTER V
Discussion and Conclusions

5.1 Discussion

The results of this study indicate that the participants of the Ciclovia and Cicloruta programs are a diverse group of the population in Bogota, with important differences in their PA characteristics, safety and SC perceptions. Regarding PA we found that more than half of the Ciclovia’s participants met the LTPA recommendation, and they were the more regular users and those who reported to perform a more intense PA during the Ciclovia. In contrast, our results suggest that over 70% of the Cicloruta users met the PA recommendation by cycling for transportation, and they were mainly males, more regular users, and those who reported that they had also participated in the Ciclovia over the last 12 months. Finally we found that being a regular user of the Ciclovia was associated with a higher perception of Ciclovia-based SC.

Both programs had a similar SES distribution of their participants, which was also representative of the SES distribution in the city of Bogota, where 51% of the population lives on SES categories 1-2, 43.2% on SES categories 3-4, and only 4.2% on SES categories 5-6. These findings suggest that the Ciclovia and Cicloruta programs provide equal and free opportunities for PA, recreation and commuting for all the Bogota’s inhabitants. Other research had shown the relevance of providing equitable access to recreational facilities. Moore, et al., found than in three States of the US the amount and quality of recreational facilities were not equitably distributed; and that lower income and minority areas were less likely to have access to recreational facilities where they could be physically active with no extra-cost and not necessarily practicing sports.
In Latin America, the need to implement policies that provide solutions to the lack of sustainable transportation systems, inequalities and recreational facilities that the rapid urbanization has brought to the region has also been documented\textsuperscript{18, 66}. Important to this study is the fact that more than 50\% of the Cicloruta users live in SES categories 1-2, and over 80\% of them do not have a car at home. This result suggests that the Cicloruta represents a key mobility alternative that is accessible to a vulnerable population of the city; which may be especially important when considering that in Bogota only 22\% of the households have a private automobile\textsuperscript{67}.

Other key findings of this study were the striking differences in the safety and SC perceptions among the participants of the two programs. It is especially important to find that the Cicloruta users had even lower safety perceptions related to crime, than the overall perception of the Bogota inhabitants, which is already low\textsuperscript{62}. According to a city-wide perception survey, 38\% of the Bogota inhabitants feel unsafe in the city and 32\% in their neighborhood\textsuperscript{68}. This result may imply the need to implement strategies to enhance the safety level of the Ciclorutas and their users. Enhancing safety in the Ciclorutas may increase their use for transportation, taking into account that the current prevalence of Cicloruta use in Bogota is only 2\%\textsuperscript{67}.

In contrast, we found that the Ciclovia users feel considerably safer in the program on Sunday (42.4\%) and also had higher SC perceptions, which could be explained by the presence of more people on the streets (instead of cars), engaging in positive activities such as exercise and recreation. This finding is consistent with previous international research that had found higher safety perceptions among users of parks and other recreational facilities\textsuperscript{51, 69}. Other studies had
also found that the users of these facilities who had higher safety perceptions also had higher SC perceptions\textsuperscript{51}.

The higher SC perceptions of the regular users for the Ciclovia are relevant to the context of inequality and unsafe environments in Bogota. City statistics had shown that 41% of the citizens in Bogota perceived that most inhabitants in the city are not willing to help each other\textsuperscript{70}. Similarly, 86% perceived that in Bogota low SES people are discriminated against, and 45% considered that most people in the city do not have proper behaviors in public spaces\textsuperscript{68}. In this environment a program that becomes provides a social group to which the participants belong may explain the higher SC perception in the Ciclovia. This is very significant considering previous research has shown strong association between higher social capital perception and well-being as well as perceived health\textsuperscript{71,44}.

Additional studies have documented the positive association between social capital and physical activity level\textsuperscript{45,51}, which indicates that the Ciclovia could also provide encouraging social environments to the Bogota’s inhabitants to be more physically active and to feel better, and therefore promote better health and quality of life. Furthermore, based on previous studies it could be implied that the high levels of perceived Ciclovia-based collective efficacy could provide the city with opportunities to buffer social inequalities and even decrease crime rates\textsuperscript{53,54} during each day in which the program is implemented. International studies have indicated that SC could encourage positive social norms and help minimize antisocial behaviors that make individuals feel unsafe\textsuperscript{72}. Additional studies have shown that increased pedestrian traffic can enhance neighborhood safety by generating natural surveillance\textsuperscript{73}. Such evidence may be an alternative explanation as to why Ciclovia users feel safer in the streets that are closed for the program.
As it relates with meeting the PA recommendations, our findings for the Cicloruta users were consistent with previous international studies in which exclusive bike lanes were positively associated with increased levels of cycling\textsuperscript{28,26, 74} at the population level. In addition, results from a previous study conducted in Bogota found that being a male and reporting use of Ciclovia were two of the factors that increased the likelihood of using bicycle for transportation\textsuperscript{41}. Another study in Bogota also found that participation in the Ciclovia was associated with meeting the LTPA recommendations in women\textsuperscript{37}. This result is important taking into account that only 18\% of the inhabitants in Bogota meet the LTPA recommendation\textsuperscript{9}, suggesting the Ciclovia program has the potential of increasing LTPA among them. Finally our findings could support the importance of analyzing PA levels by domain, according to the type of intervention that is being examined. In this case, the participants of a recreational program showed increased levels of LTPA and low levels of transportation PA, and the users of a transportation program, increased levels of cycling for transportation and low levels of LTPA.

The main limitations of this study are its cross-sectional design and the lack of control groups of non-users/participants of the two programs examined. In addition, since to our knowledge SC had not been explored before in this type of programs, our study relied on self-reported measures adapted from validated international instruments. Future studies should address these limitations.

Nonetheless, this study has strengths as well, including: it is the first study to our knowledge to illustrate the importance of two programs such as Ciclovia and Cicloruta in promoting better social environments and equitable opportunities for recreation, socialization and PA in a large population. The sample size for each survey was representative of the number of users of the program, and it is the first time that the two programs are thoroughly described.
and compared. For this reasons this study represents an important initial effort to better understand these programs and their potential public health outcomes such as PA and SC that could be the base for future studies. Our findings also support the importance of implementing recreation, public space usage and transportation policies, as well as built environment changes such as Ciclovia and Ciclorutas in urban settings to have a population based impact in various aspects of public health such as PA, SC safety and equity.

5.2 Conclusion

The Ciclovia program and Cicloruta network represent two policy and environmental approaches that have the potential to equitably promote physical activity and provide a mobility alternative in complex urban settings such as the city of Bogota. Additionally, the Ciclovia program provided enhanced social environments in which the program users also feel safer. The Ciclovia and Ciclorutas are important health promotion interventions that should be considered as potential multi-level, large-scale approaches to address social and environmental determinants of health-related behavior at the population level.
References


56. Departamento Nacional de Planeacion D, National Planning Department. DNP: Socioeconomic Stratification- Estratificación Socio-Económica. Available at: http://www.dnp.gov.co/Programas/Sinergia/EvaluacionesEstrat%C3%A9gicas/EvaluacionesdeImpacto/Estratificacion%C3%B3nSocioEcon%C3%B3mica.aspx. Accessed September 29, 2011.


