



THE MUSIC OF MANAGEMENT

APPLYING ORGANIZATION THEORY

Dennis R. Young

By providing insights into the challenges of management Young combines organization theory and case studies with knowledge drawn specifically from the world of music.

This key text covers how we think about organizational management, how organizations work, how management challenges can be addressed, and how organizational behaviour can be better understood in alternative contexts. This work is a must for academics, practicing managers, students and teachers.

The Music of Management is a delight to read, mixing the metaphors of music with the imperatives of solid management. While several other authors have used the symphony orchestra as a model for sound management practices, Young succeeds in weaving economic concepts like transaction costs together with such modern ideas on coordination, motivation, strategic focus, and innovation and change.

Professor Howard Tuckman, Dean, Rutgers Business School Newark and New Brunswick, USA

This is a genuinely original book that – using music as its paradigm – tackles core management challenges in fresh and exciting ways... it should have a central place on the shelves of practicing managers, scholars and students who will want to return many times to a work that illuminates the world of organizations.

Dr David Billis, London School of Economics and Political Science, UK

Nearly every day that passes, I reflect upon the discipline required to perform a work like the Tchaikovsky Violin Concerto with a large orchestral ensemble and in front of an audience of 2,000, and how the dynamics involved in that discipline carry over in so many ways when engaged in institutional leadership, planning and day-to-day decision making. Dennis Young has captured these dynamics and their carry over in an engaging and at the same time, delightful way for which he receives a hearty bravissimo! from this reader.

David Cerone, President, The Cleveland Institute of Music, USA

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