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Atlantic Station: An Atlanta Beltline Community

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Abstract Statement- GSURC
Atlantic Station: An Atlanta Beltline Community

This project was initially just like any other class project for me, but became much more once I realized the impact research could have on my design! Our assignment was to create an informational poster for a specific Atlanta Beltline community- I chose Atlantic Station, as I knew little about the area. I was soon inspired to delve deep into the history of Atlantic Station by the neighborhood itself, as I found it to have much richer of a history than one might initially perceive. My goal then became one of unity- I wanted to marry both the information and artistic design in a way that was both pleasing to look at, as well as informative and exciting to read.

I focused on the history of the area before it became Atlantic Station, as well as some interesting demographics and local events. I did the majority of my research through various educational and informational websites online, and soon came up with a plethora of facts about the neighborhood. Combining these statistics with the airy, minimal design style I employed created a dynamic educational poster that could be placed anywhere around the Atlantic Station community. I believe my poster acutely captured the exciting and varied experiences Atlantic Station has to offer, as well as enlightening the viewer with facts they most likely did not previously know about the area.

I found this project to be extremely rewarding. It was exciting to be able to thoroughly research and learn about a topic, and then be able to apply this extensive studying into my design. I found that I produced a more well-rounded and educational design through implementing research. I will be employing this method in the future whenever applicable.