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## Assessment Librarianship 101: What Does an Assessment Librarian Do, Anyway?

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# Assessment Librarianship 101: What does an Assessment Librarian *do*, anyway?

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In the past, we counted stuff.

Library assessment grew  
beyond inputs.

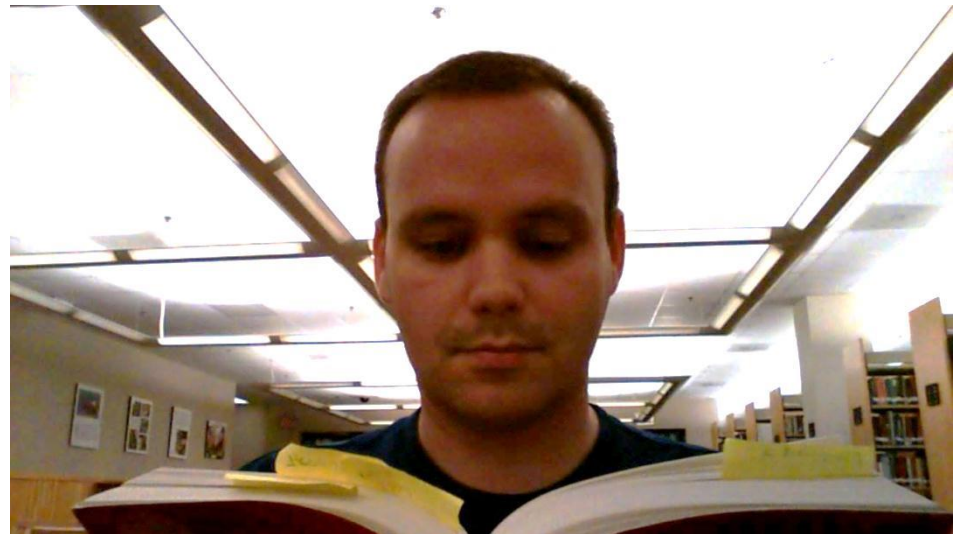




User surveys have transformed, too.

“The numbers of assessment activities undertaken in libraries over the last decade has grown exponentially. Libraries of all kinds are looking more closely at how and how well they are serving their users.”

(ARL SPEC Kit)



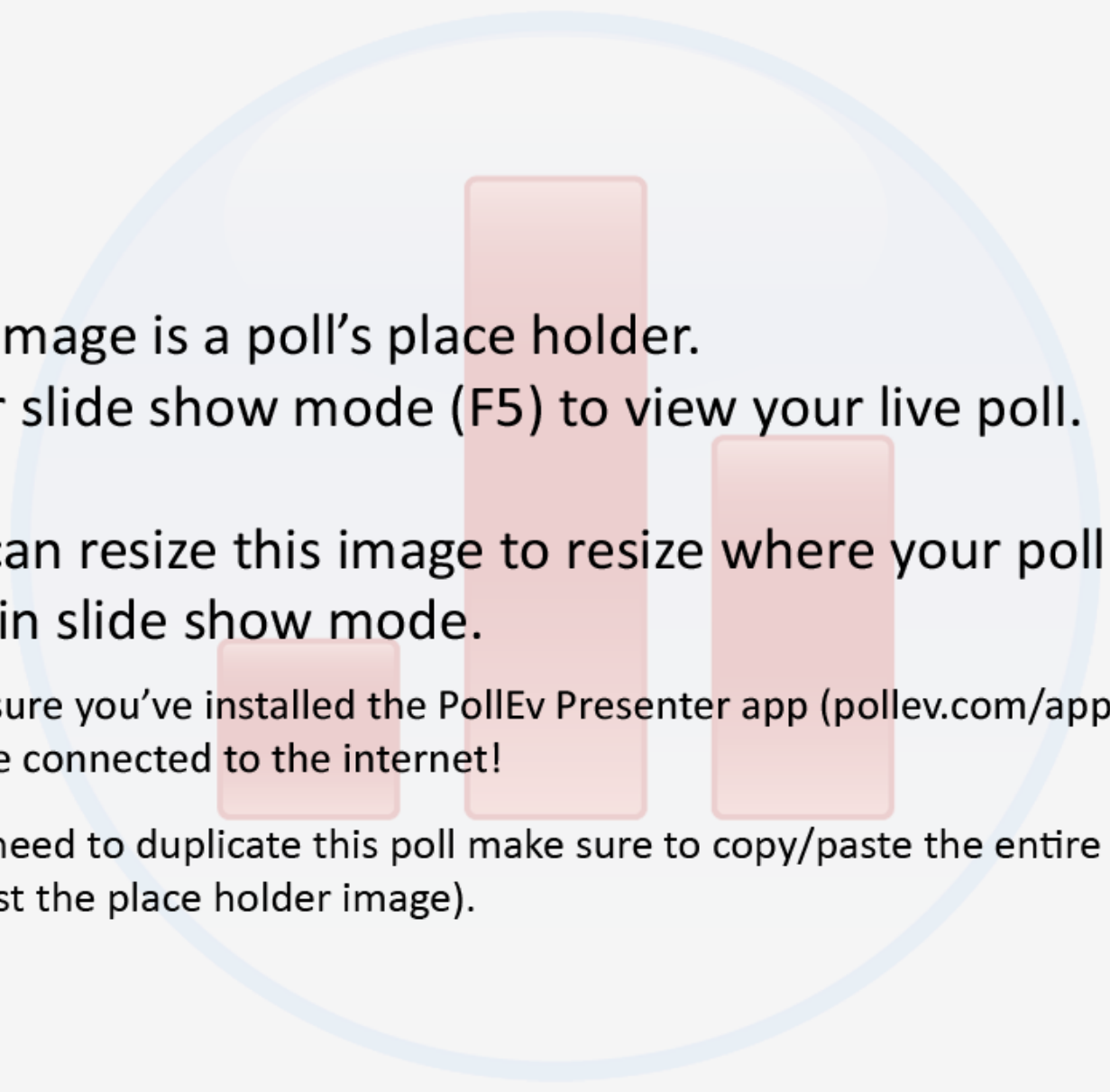
# Which brings us to Assessment Librarians



Ball State University  
Brigham Young University  
Central Connecticut State  
Claremont Colleges  
Duquesne University  
Franklin University  
Harvard University  
Illinois Institute of Technology  
Massachusetts Institute of Technology  
Oregon State University  
Pulaski Technical College  
State University of New York at Canton  
University of Alberta Library  
University of California, Irvine  
University of Massachusetts Amherst  
University of North Carolina Charlotte  
University of South Carolina  
University of Southern California  
University of Washington  
Washington State University  
Western University



**Who does the  
assessing?**



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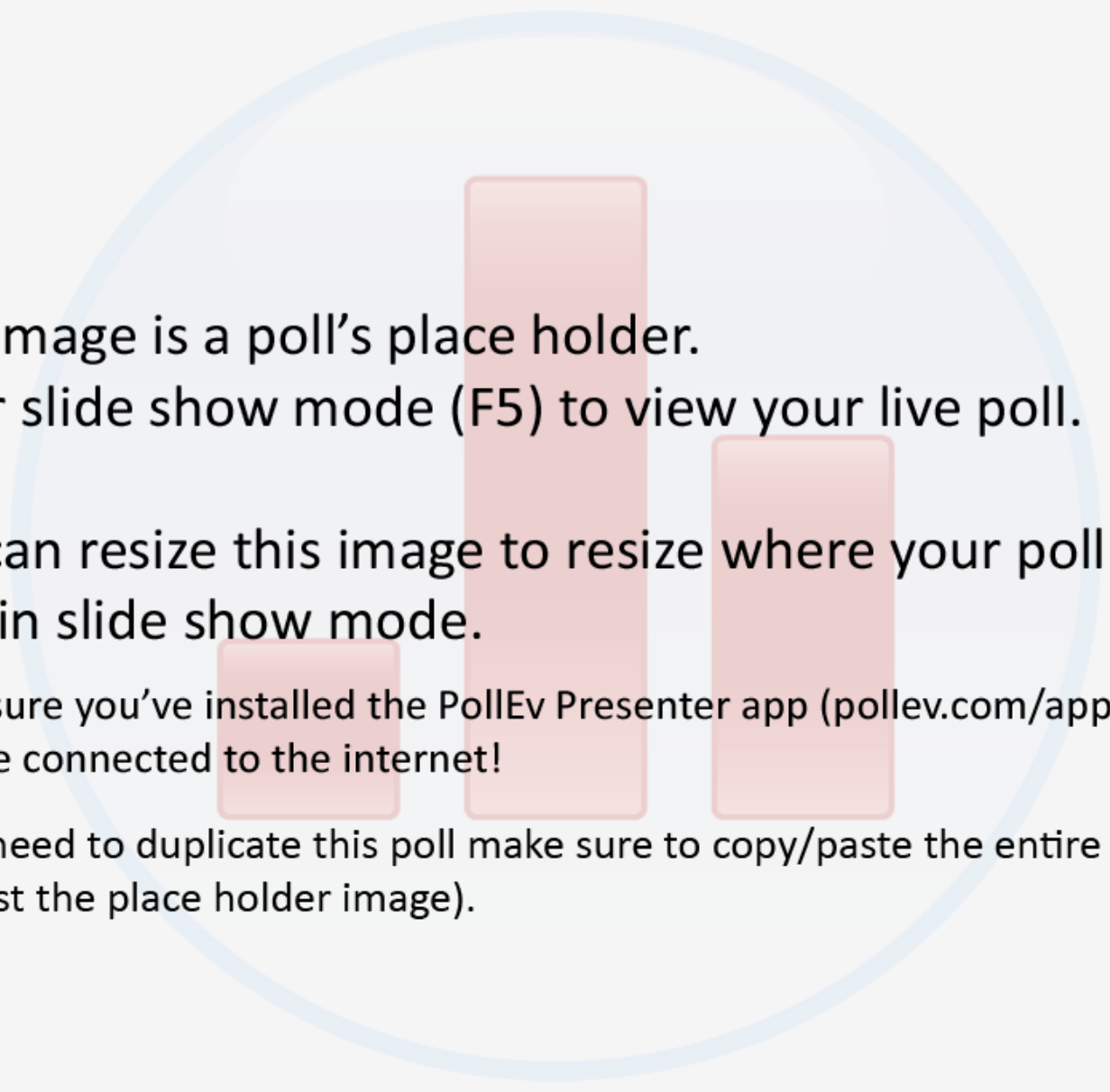
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# *When were they created?*

- Assessment librarian positions- between 2002-2007\*
- Assessment departments- 2000 or later
- Taken together, most were created between 2005-2007\*

\*Note: The SPEC kit was published in 2007.



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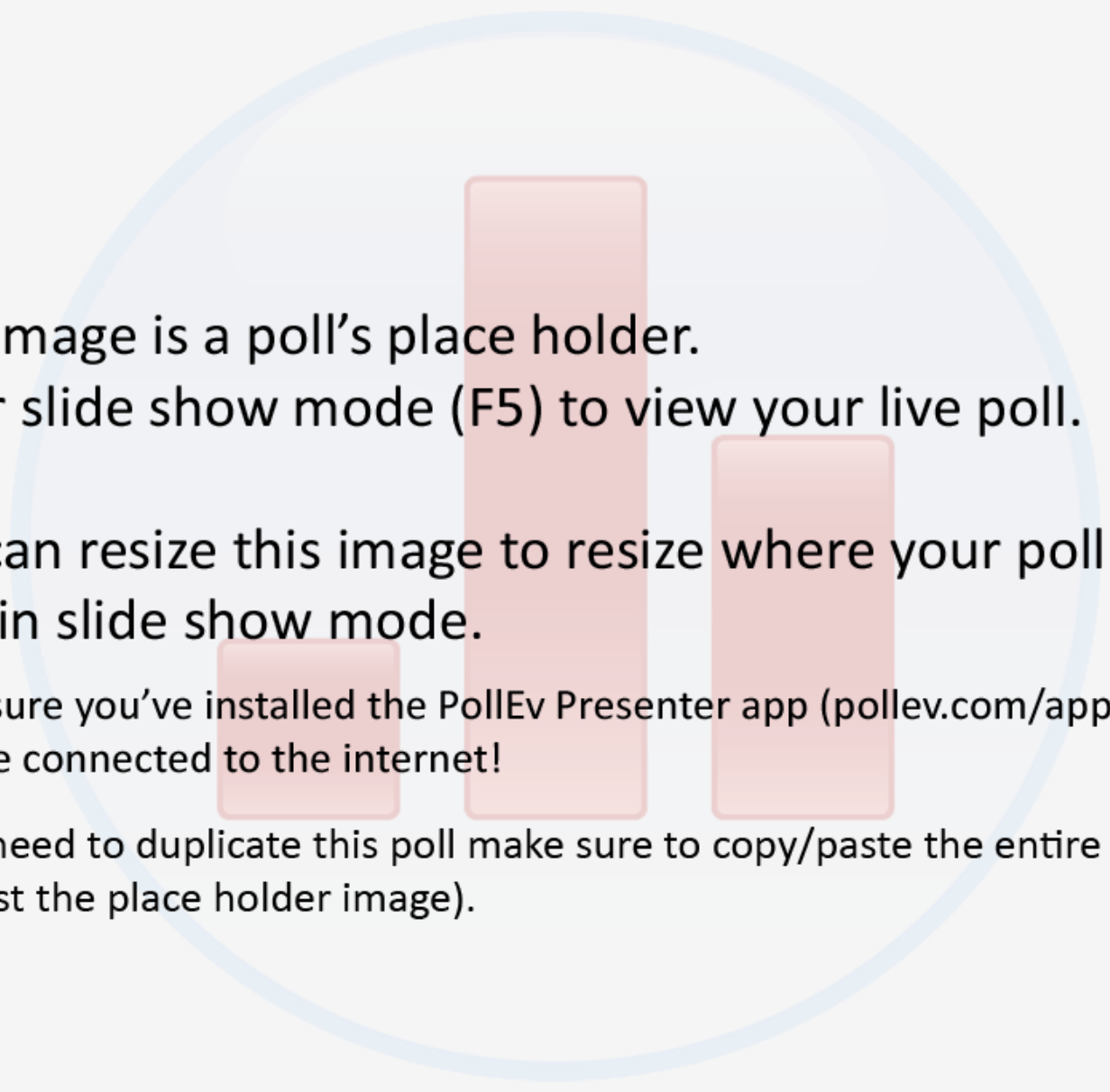
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# Which parts of the library are assessed?

- Website (usability)
- Electronic resources
- User instruction
- Reference
- Collections





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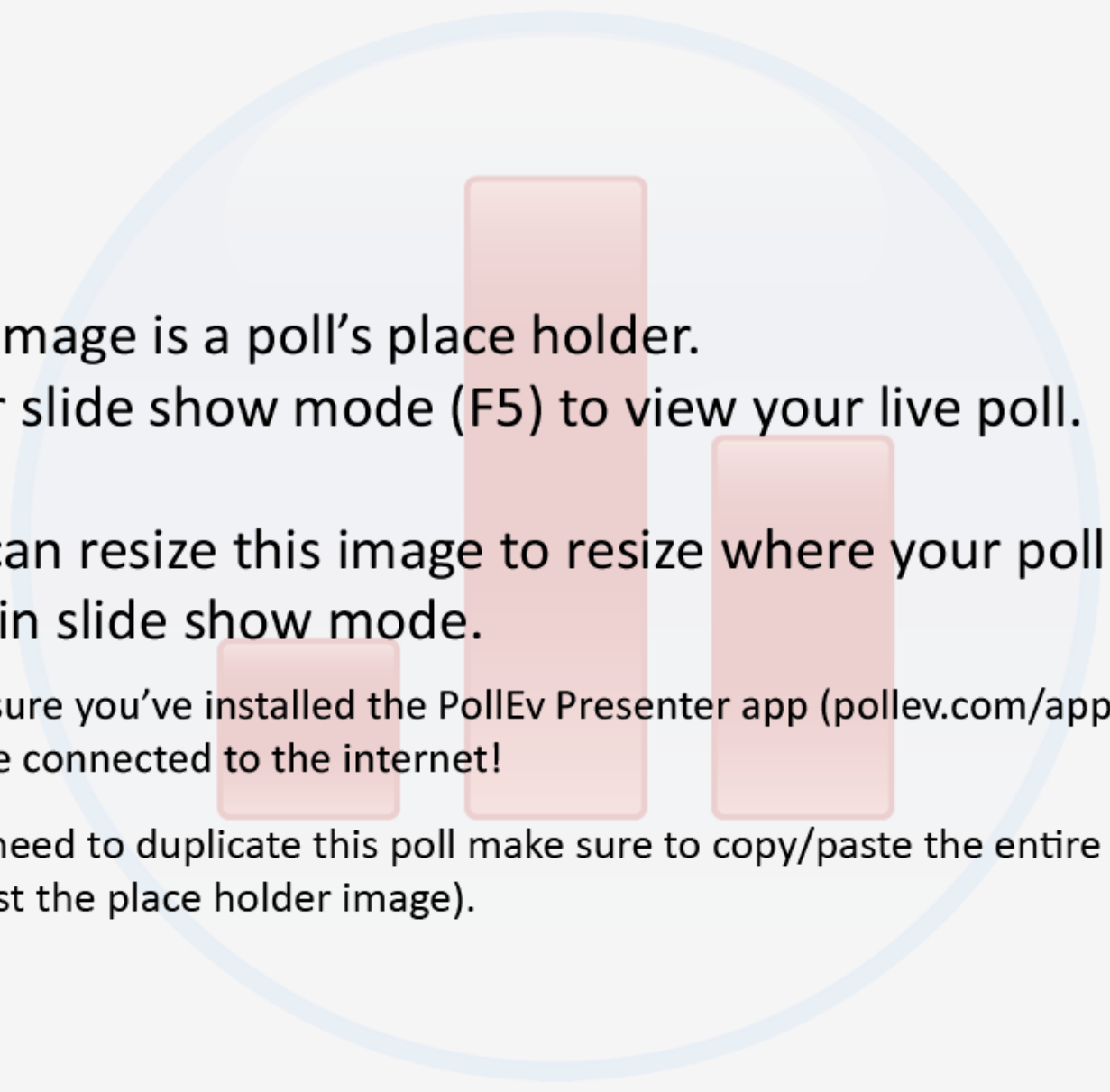
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# What methods are used?

MOST POPULAR	LEAST POPULAR
Statistics gathering	Secret shoppers
Suggestion box	Balanced Scorecard
Web usability testing	Wayfinding studies
User interface usability	Worklife/organizational climate studies
Externally developed surveys	Unit cost analysis



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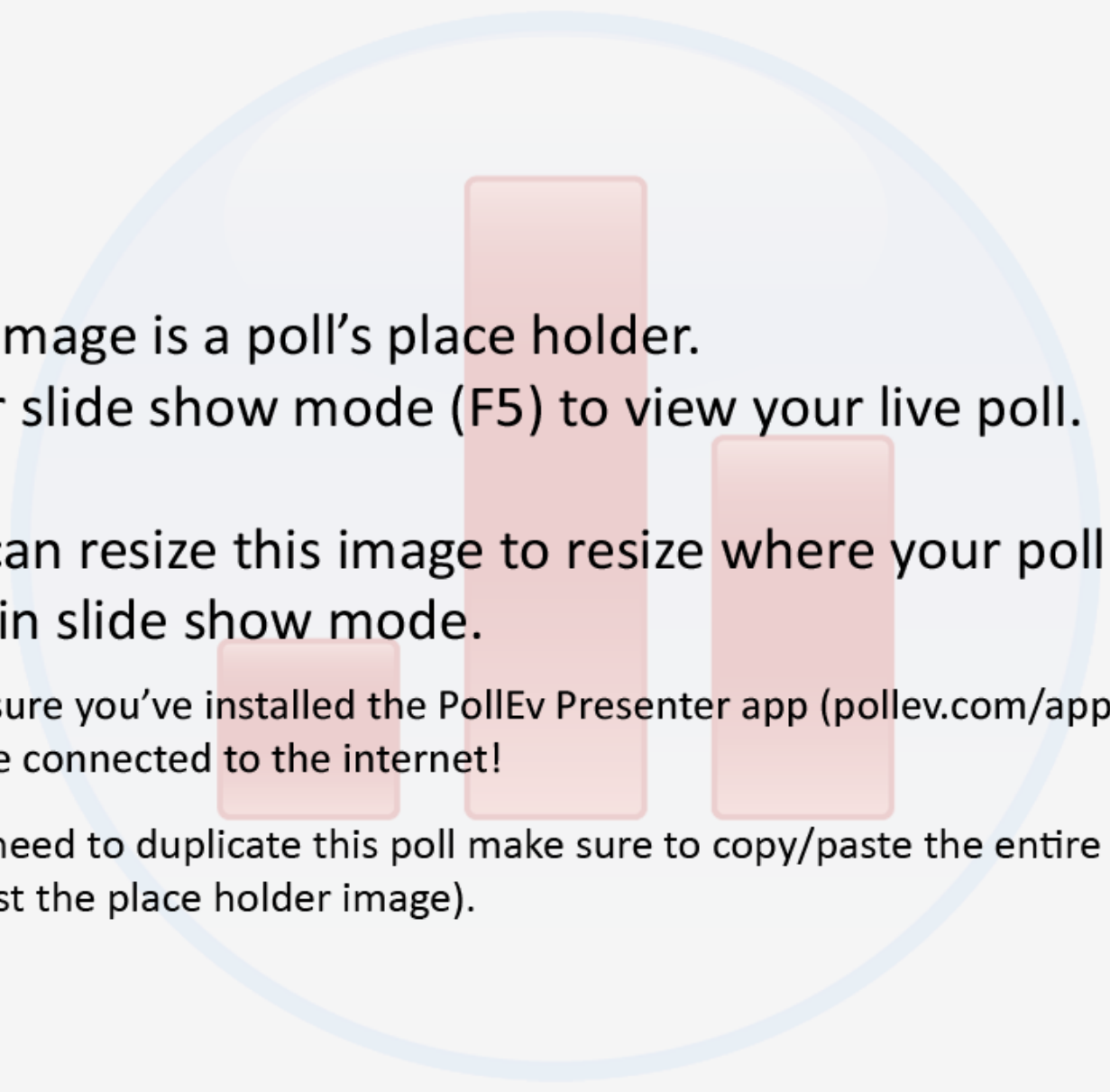
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# What **job duties** do assessment librarians have?

1. Consulting with staff on assessment needs – **95%**
- 2. Analyzing, interpreting, & reporting on assessment data – 91%**
3. Coordinating data collection and reporting (to ARL, IPEDS, etc.) – **68%**
4. Collaborating with non-library departments on campus – **59%**
5. Training staff on assessment practices – **55%**
6. Participating in strategic planning - **32%**



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Questions?



# Sources

## Articles

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